In this directory you will find information about the voices and personalities who comprise the heart of Salem Media Group—the nation’s leading media company specializing in Christian and conservative content.

Founded in 1974, Salem serves a loyal, dedicated and growing audience numbering in the tens of millions nationally. With our unique focus, Salem provides compelling content from some of the most respected figures across the Christian and conservative media landscape. They have helped Salem demonstrate leadership in the rapidly changing new media environment. With the launch of Salem Podcast Network and Salem News Channel, we continue to develop new products to grow our audience and our impact across the nation.

Salem owns and/or operates over 100 radio stations, with over 60 in the nation’s top 25 media markets. Each month, Salem has over 100 million visits to our growing network of websites and mobile apps.

Through our National Programming department and our Christian Teaching and Talk formatted radio stations and OnePlace.com, Salem has partnered with the nation’s leading Christian communicators to bring a message of hope.

Included in this guide you will also learn about Regnery Publishing, the nation’s longtime leader in conservative books—now expanded to Christian books through the Salem Books imprint.

Salem’s multitude of news and public affairs outlets include: seven nationally syndicated talk shows, 50-plus local and regional talk shows, SRN News, Townhall.com, HotAir.com, RedState.com and PJMedia.com.

It is our objective to continue to expand our platform to reach the audiences interested in our distinctive and strategic content.

Ideas have consequences—and many of the ideas and values promoted through today’s popular media and through government have contributed to destructive outcomes. We are convinced that the voices and personalities in these pages are part of the solution.

EDWARD G. ATSINGER III
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Salem is a proven powerhouse in the conservative media marketplace.
Salem is a proven powerhouse in the conservative media marketplace.
CONSERVATIVE MEDIA

Nationally Syndicated Talk Shows

THE HUGH HEWITT SHOW

Waking up America!

“The Hugh Hewitt Show” features breaking news and interviews with today’s top leaders. Hugh’s star rose to new heights when he was selected by CNN as a panelist on a series of presidential debates. Hugh is a leading columnist for The Washington Post and is seen frequently on news outlets, including Salem News Channel. Hugh is a veteran lawyer, law professor and a forerunner in the dynamic new media environment.

472 Affiliates | 6am–9am ET
Producer: Duane Patterson
HughHewitt.com
@HughHewitt

THE MIKE GALLAGHER SHOW

One of the most listened-to radio talk show hosts in America.

“The Mike Gallagher Show” is a dynamic blend of timely political commentary, compelling talk and hard-hitting discussions. A combination of solid conservative values coupled with Mike’s fast-paced, fun delivery has made “The Mike Gallagher Show” the fifth most listened-to talk show on the radio today—and Salem’s most listened-to host. “The Mike Gallagher Show” is also available on Salem News Channel.

424 Affiliates | 9am–12pm ET
Producer: Derek Klingel
MikeOnline.com
@RadioTalkerMike

THE DENNIS PRAGER SHOW

Talk radio’s most unique thought leader.

“The Dennis Prager Show” zeroes in on everything from breaking news and international relations to family issues and religion. Dennis prefers clarity over agreement. He’s a veteran author, including his widely acclaimed “Rational Bible” series on the five books of the Torah. Dennis’s loyal audience can also see him on Salem News Channel. He is the founder and President of Prager University—PragerU.com.

424 Affiliates | Noon–3pm ET
Producer: Allen Estrin
DennisPrager.com
@DennisPrager

Salem is quietly becoming a conservative media giant.”
—Hollywood Reporter

1,200+ affiliates
with outlets in every state in the nation
The Eric Metaxas Show offers compelling perspectives on American culture, political life and stories making news around the corner and across the globe. Inspiring, compassionate and interactive, "The Eric Metaxas Show" is also seen on Salem News Channel and TBN cable channels across the country. Eric is the author of the bestselling "Bonhoeffer" and "Is Atheism Dead?"

The Larry Elder Show has a take-no-prisoners style, using evidence, common sense and logic. Larry's audience can now see him on Salem News Channel as he shines the bright light of reasoned analysis on the many myths and hypocrisies we see today. Larry's profile was raised to new heights as he became the leading candidate in the effort to recall California Governor Gavin Newsom.

A bright light of reasoned analysis and a "firebrand" according to Daily Variety. "The Larry Elder Show" has a take-no-prisoners style, using evidence, common sense and logic. Larry's audience can now see him on Salem News Channel as he shines the bright light of reasoned analysis on the many myths and hypocrisies we see today. Larry's profile was raised to new heights as he became the leading candidate in the effort to recall California Governor Gavin Newsom.

The Charlie Kirk Show is a fast-emerging leader in conservative talk radio. Charlie has appeared on CNBC, Fox News and Fox Business. He has been published on FoxNews.com, The Hill, The Washington Times, Breitbart and The Daily Caller and is author of the New York Times bestseller "The MAGA Doctrine." At the age of 18, he founded Turning Point USA, the largest and fastest growing conservative youth activist organization in the country.

The Eric Metaxas Show offers compelling perspectives on American culture, political life and stories making news around the corner and across the globe. Inspiring, compassionate and interactive, "The Eric Metaxas Show" is also seen on Salem News Channel and TBN cable channels across the country. Eric is the author of the bestselling "Bonhoeffer" and "Is Atheism Dead?"

Sebastian Gorka is a man with a mission. "America First" removes America’s politically correct blindfold and clarifies who our opponents are and how to defeat them. Dr. Gorka is the author of bestselling books like "Why We Fight," "The War for America's Soul" and "Defeating Jihad." He has served with the Trump administration as Deputy Assistant to the President for Strategy. "America First" is also seen on Salem News Channel.
CONSERVATIVE MEDIA

Local Conservative Talk Radio

Salem’s local News/Talk shows offer insight and an informed perspective on breaking news, political developments and cultural trends.

CLOCKWISE FROM TOP MIDDLE: Hugh Hewitt, Mike Gallagher and Dennis Prager at War for America’s Soul; KCBQ host Andrea Kaye with California Congressman Darrell Issa; KNUS host Steffan Tubbs with a local veteran; WNYM host Joe Piscopo with active military members.
<table>
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<th>Market Rank</th>
<th>City</th>
<th>Show Name</th>
<th>Host(s)</th>
<th>Producer</th>
<th>Station(s)</th>
<th>Time Slots</th>
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<td>1</td>
<td>Chicago</td>
<td>CHICAGO’S MORNING ANSWER</td>
<td>Dan Proft, Amy Jacobson</td>
<td>Quin McCarthy</td>
<td>WIND-AM 560</td>
<td>5-9am CT</td>
<td>@MorningAnswer</td>
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<td>560TheAnswer.com</td>
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<td>2</td>
<td>Chicago</td>
<td>THE SHAUN THOMPSON SHOW</td>
<td>Shaun Thompson</td>
<td>Kevin Conrad</td>
<td>WIND-AM 560</td>
<td>4-7pm CT</td>
<td>@Shaun_Show</td>
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<td>560TheAnswer.com</td>
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<tr>
<td>3</td>
<td>Chicago</td>
<td>ALWAYS RIGHT WITH BOB FRANTZ</td>
<td>Bob Frantz</td>
<td>Marcie Harchar</td>
<td>WHK-AM 1420 &amp; FM 102.5</td>
<td>9-11am ET</td>
<td>@1420TheAnswer</td>
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<td>WHKRadio.com</td>
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<td>4</td>
<td>Columbus</td>
<td>THE BRUCE HOOLEY SHOW</td>
<td>Bruce Hooley</td>
<td>Aaron Light</td>
<td>WTOH-FM 98.9</td>
<td>11am-1pm ET</td>
<td>@TheHooleyShow</td>
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<td>989TheAnswer.com</td>
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<td>5</td>
<td>Dallas</td>
<td>THE MARK DAVIS SHOW</td>
<td>Mark Davis</td>
<td>Ronda Moreland</td>
<td>KSky-AM 660</td>
<td>7-10am CT</td>
<td>@MarkDavis</td>
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<td>660AMTheAnswer.com</td>
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<td>6</td>
<td>Denver</td>
<td>THE GEORGE BRAUCHLER SHOW</td>
<td>George Brauchler</td>
<td>Michael Arpaio</td>
<td>KNS-AM 710</td>
<td>9-10am MT</td>
<td>@GeorgeBrauchler</td>
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<td>710KNUS.com</td>
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<td>7</td>
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<td>THE PETER BOYLES SHOW</td>
<td>Peter Boyles</td>
<td>Bill Thorpe</td>
<td>KNS-AM 710</td>
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<td>@PeterBoyles710</td>
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<td>8</td>
<td>Denver</td>
<td>THE STEFFAN TUBBS SHOW</td>
<td>Steffan Tubbs</td>
<td>Matt Steinkruger</td>
<td>KNS-AM 710</td>
<td>3-7pm MT</td>
<td>@TubbsShow</td>
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**THE DAVE ELSWICK SHOW**

Dave Elswick  
Producer: Heidi Sohl  
KDXE-FM 101.1  |  6-8am CT  
@DaveElswickShow  
1011FMTheAnswer.com

**THE MORNING ANSWER**

Jennifer Horn | Grant Stinchfield  
Producer: Jennifer Horn  
KRLA-AM 870 & KTIE-AM 590  |  6-9am PT  
@MorningAnswerLA  
AM870TheAnswer.com  
AM590TheAnswer.com

**THE MIKE BUCK SHOW**

Mike Buck  
Producer: Andrew Hinkel  
KHNR-AM 690 & FM 94.3  |  4-6pm HST  
@TheAnswerHawaii  
TheAnswerHawaii.com

**THE SAM MALONE SHOW**

Sam Malone  
Producer: Tom Fontaine  
KNTH-AM 1070 & FM 103.3  |  7-10am CT  
@SamMaloneShow  
AM1070TheAnswer.com

**THE JOE PISCOPO SHOW**

Joe Piscopo  
Producer: Joe Sibilia  
WNYM-AM 970  |  6-10am ET  
@JoePiscopoShow  
AM970TheAnswer.com

**THE MORNING ANSWER**

Joey Hudson  
Producer: Tim Halm  
WGTK-FM 94.5  |  6-9am ET  
@Talk945  
945TheAnswer.com

**6 O’CLOCK TALK WITH DARRYL WOOD**

Darryl Wood  
Producer: Darryl Wood  
WDTK-AM 1400 & FM 101.5  |  6-7pm ET  
@PatriotDetroit  
PatriotDetroit.com

**LITTLE ROCK**

**THE MORNING ANSWER**

Kevin McCullough  
Producer: Nick Malone  
WNYM-AM 970  |  7-8pm ET  
@KMCRadio  
AM970TheAnswer.com

**THE JOE PISCOPO SHOW**

Joe Piscopo  
Producer: Joe Sibilia  
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AM970TheAnswer.com

**NEW YORK**
CONSERVATIVE MEDIA

Editorial Board

HUGH HEWITT is host of “The Hugh Hewitt Show” and a regular columnist for The Washington Post. He is a veteran attorney and an accomplished author of more than 15 books, including “The Fourth Way: The Conservative Playbook for a Lasting GOP Majority.”

DR. ALBERT MOHLER, JR. serves as President of the Southern Baptist Theological Seminary, one of the largest seminaries in the world. He’s an author, theologian and ordained minister whose commentary and podcast are available at AlbertMohler.com.

JERRY BOWYER is the President of Bowyer Research and a frequent contributor to Townhall.com. He has been a regular commentator on Fox News and CNBC and a contributing editor of National Review Online, The New York Sun and The Christian Post.

CAROL PLATT LIEBAU is President of the Yankee Institute. She has worked as an attorney, author, political and policy advisor and media commentator. As a graduate of Harvard Law School, she served as the first female managing editor of The Harvard Law Review.

ED MORRISSEY is Senior Editor at HotAir.com, where he analyzes the latest developments in politics and culture. He is also the host of the podcast “The Ed Morrissey Show” and a frequent guest host for Hugh Hewitt on Salem Radio Network.

Townhall Commentary collects the sharpest minds in the conservative and Christian world to bring their seasoned perspective on everything from politics and public policy to culture, family and faith.

2.7 million daily listeners
117 stations nationwide
TownhallReview.com

Hosted by Hugh Hewitt, Townhall Review offers a distinct perspective on the week’s events and takes listeners beyond the headlines with today’s leading voices in talk radio, including Larry Elder, Mike Gallagher, Dennis Prager and Sebastian Gorka.

100,000 weekly listeners
273 stations nationwide
podcast via iTunes, Google Play and more
TownhallReview.com
CONSERVATIVE MEDIA

Conservative Websites

Townhall MEDIA

TownhallMedia.com
Townhall.com
RedState.com
PJMedia.com
Twitchy.com
HotAir.com
BearingArms.com

20+ million monthly readers
10+ million social media followers
Townhall.com is one of the most influential policy and politics websites on the right.” —*Forbes*
RedState

RedState is the leading conservative political news and analysis site for right-of-center readers, capturing the pulse of the authentic conservative movement.

5+ million readers

JENNIFER VAN LAAR
Managing Editor
CONSERVATIVE MEDIA

Conservative Websites

These platforms are at the forefront of national discussion with commentary and analysis from a right-of-center perspective. Relevant content engages civic-minded citizens and our award-winning top editors appear daily on major cable news networks.

**Twitchy.com** is a groundbreaking Twitter curation site powered by a kinetic staff of social media junkies. Twitchy brings you the best of “who said what” in U.S. politics, global news, sports, entertainment and breaking news 24/7.

**PJMedia.com** is a leading voice in conservative media, with sharp, insightful commentary and reporting that focuses relentlessly on defending the values that make America great.

**BearingArms.com** is the leading website for 2nd Amendment news and analysis, self-defense training and firearms research.

**HotAir.com** has become one of the most popular sites for both Main Street conservatives and Beltway influencers.

PAULA BOLYARD
Managing Editor
PJ Media

1+ million readers

3+ million readers

3+ million readers

2+ million readers

1+ million readers
Regnery is one of the nation’s preeminent independent book publishers. Since its founding in 1947, it has published many of the seminal works of the conservative movement, including Russell Kirk’s “The Conservative Mind,” William F. Buckley’s “God and Man at Yale” and Whittaker Chambers’ “Witness.” Today Regnery is the home of leading conservative writers and an intrepid champion of free expression.
Reignery Publishing feeds hungry minds through four distinguished imprints.

Reignery

The flagship Reignery imprint publishes the best works of conservative opinion, reporting and analysis. A perennial publisher of bestsellers, Reignery is where conservatives come to read.

Reignery Gateway

Dedicated to serious works of cultural, social and political analysis, Reignery Gateway is a reaffirmation of Reignery's tradition of publishing original and penetrating conservative thinkers. In addition to publishing new books, Gateway is the home of Reignery's paperback editions of classic works of literature, philosophy and religion.
Many of the most important books in the history of the conservative movement are Regnery books.” —NEWT GINGRICH

**Regnery History** brings new light to old subjects, introducing stories that deserve attention but have been ignored or even covered up—from the American Founding to the Civil War, World War II, the Cold War and beyond.

**Salem Books** seeks to enrich the lives of Christians and proclaim the Gospel to the world through the written word. Our books are rooted in sound biblical principles that not only spur spiritual growth but also tackle difficult and timely topics.
The nation’s fastest-growing podcast network—one that shares your perspective on our fast-changing world.

Salem podcasters explore the complex issues facing our country and culture today, addressing the political and cultural issues with entertaining and expert guests. They’ll help you fill in the blanks and make sense of our world.
Watch movies, special Salem Media events, music, interviews and more through video on demand.

Dedicated exclusively to conservative and faith-based videos.
The Antidote to Mainstream Media

The most respected and reliable conservative voices today—all in one place.

The information world we live in is difficult to trust. Salem News Channel is where conservative values are defended, where American patriotism is honored and where First Amendment free expression is exercised. Our full-service over-the-top (OTT) Television Network provides 24/7 coverage of the most important news stories in America, with expert commentary from Salem Radio Network hosts and new stand-alone TV talent.

CONSERVATIVE MEDIA

Streaming TV

SALEM NEWS CHANNEL

WATCH LIVE NOW
Conservative Events

Salem’s network of News/Talk stations regularly engages our audience beyond the airwaves through events and strategic gatherings. All across the country, Salem Events & Marketing facilitates top-tier gatherings where our sought-after Salem Radio Network hosts, along with some of the biggest and most well-respected names in the conservative world, help our audience sort through everything from politics and public policy to culture, family and faith.

THIS PAGE, TOP TO BOTTOM: Dinesh D’Souza at Freedom Summit in Chicago; Mike Gallagher and Hugh Hewitt being interviewed on Greenville’s CBS-TV affiliate for the 100 Days of Trump tour; Sheriff Clarke, Jon Voight, Mike Gallagher and Hugh Hewitt at Decision 2016 in Ohio. OPPOSITE PAGE, CLOCKWISE FROM TOP LEFT: Crowd at the 2016 Republican Convention in Cleveland; Senator Ted Cruz at Freedom Summit in Chicago; KCBQ host Andrea Kaye with sponsors of the live broadcast of “The Andrea Kaye Show” at the Presidential Primary Election in 2020; Larry Elder at a Townhall event in Los Angeles; Dennis Prager at Cigar Night in Los Angeles; Dan Nelson, Herschel Walker and Hugh Hewitt at the Biden Inflation event in Atlanta; Mike Gallagher and Sebastian Gorka with Arizona Congressman Andy Biggs at Crisis at the Border in Phoenix; Sebastian Gorka at Unmasked in Sacramento. CENTER, CLOCKWISE FROM TOP RIGHT: Mike Gallagher broadcasting with Sebastian Gorka at CPAC; Colonel Allen West at Freedom Summit in Chicago; Sebastian Gorka, Larry Elder, Michelle Malkin, Phil Cowan and Mark Durkin at War for America’s Soul in Sacramento; Crowd at Decision 2016 in Philadelphia; Dennis Prager on the Sea of Galilee in Tiberias, Israel during the Stand with Israel Tour.
Providing the hope of the Gospel in our communities and around the world
Our hosts on Christian Teaching & Talk stations serve as a key resource of news and information at the intersection of faith and culture.
ATLANTA

**FAITH TALK LIVE**
Dan Ratcliffe | Rick Probst
Producers: Dan Ratcliffe & Rick Probst
WNIV-AM 970 | 3-4pm ET
WDWD-AM 590 | 10-11am ET
@DanFTA | @RickFTA
FaithTalk970.com

CHICAGO

**THE COMMON GOOD**
Brian From | Aubrey Sampson
Producer: Debbie Schreiner
WYLL-AM 1160 | 4-6pm CT
@CommonGoodTalk
1160Hope.com

COLUMBUS

**BOB BURNEY LIVE!**
Bob Burney
Producer: Bob Burney
WRFD-AM 880 & FM 104.5 | 3:30-6pm ET
@BobBurneyLive
TheWordColumbus.com

DENVER

**CROSSWALK**
Gino Geraci
Producer: Jim Nichols
KRKS-FM 94.7 | 4-6pm MT
@947KRKS
947FMTheWord.com

DETROIT

**RUN TO WIN**
Darryl Wood
Producer: Darryl Wood
WLQV-AM 1500 & FM 92.7 | 4-6pm ET
@DarrylWoodShow
FaithTalkDetroit.com

LOS ANGELES

**SOUTHERN CALIFORNIA LIVE**
Producer: Wilbert Flores (LA) & Todd Pierik (SD)
KKLA-FM 99.5 | 3-5pm PT
KPRZ-AM 1210 & FM 106.1 | 3-5pm PT
@kkla995fm | @kprzradio
KKLA.com | KPRZ.com

SAN DIEGO

**COMMUNITY CONNECTION**
David Cruz | Brian Toohey
Producer: Brian Toohey
KDAR-FM 98.3 | 2-2:30 PT
@KDARFM
983FMTheWord.com

MINNEAPOLIS

**CROSSWALK**
Lee Michaels
Producer: Lee Michaels
KKMS-AM 980 | 5-6pm CT
@LeeMichaelsLive | @980TheMission
AM980TheMission.com

NEW YORK

**KEVIN MCCULLOUGH RADIO**
Kevin McCullough
Producer: Nick Malone
WMCA-AM 570 & FM 102.3 | 3-4pm ET
@KMCRadio
AM570TheMission.com

PHILADELPHIA

**THE TIM DEMOSS SHOW**
Tim DeMoss
Producer: Victoria Pojawis
WFIL-AM 560 | 4-5pm ET
@AM560WFIL
WFIL.com

**= MARKET RANK**
Through our CCM format, known as TheFISH® in most markets, we combine the best songs from today’s Christian music artists with our on-air personalities that interact and connect with the audience through shared beliefs and values.

Our locally programmed stations are branded as fun, uplifting and encouraging—away from the noise and negativity so prevalent in today’s media landscape.

SALEM CCM STATIONS

WFSH-FM 104.7 | Atlanta
WFHM-FM 95.5 | Cleveland
KBIQ-FM 102.7 | Colorado Springs
WTOH-HD2 95.9 | Columbus
KHTY-FM 94.9 | Dallas-Ft. Worth
KAIM-FM 95.5 | Honolulu
KKSP-FM 93.3 | Little Rock
KFSH-FM 95.9 | Los Angeles
WBOZ-FM 104.9 | Nashville
WFFH-FM 94.1 | Nashville
WFFI-FM 93.7 | Nashville
KFIS-FM 104.1 | Portland
KKFS-FM 103.9 | Sacramento
Salem’s 35-plus year legacy involves helping ministries spread the Gospel from coast to coast by providing deep local connections and relationships with those who share their commitment and mission. We utilize our presence in 23 of the top 25 media markets to position strategic Christian programming that has a positive, redemptive and lasting impact on our fast-changing culture.
### TOP NATIONAL PROGRAMS

<table>
<thead>
<tr>
<th>Allen Jackson Ministries</th>
<th>Pastor Rick’s Daily Hope</th>
</tr>
</thead>
<tbody>
<tr>
<td>A New Beginning</td>
<td>Pathway to Victory</td>
</tr>
<tr>
<td>Christian Advocates</td>
<td>PowerPoint Ministries</td>
</tr>
<tr>
<td>Serving Evangelism</td>
<td>Real Life Radio</td>
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<tr>
<td>Destined for Victory</td>
<td>Saving America Radio</td>
</tr>
<tr>
<td>Discovering The Jewish Jesus</td>
<td>with Charlie Kirk</td>
</tr>
<tr>
<td>Dr. James Dobson’s Family Talk</td>
<td>SEKULOW</td>
</tr>
<tr>
<td>FamilyLife Ministries</td>
<td>Shalom Ministries Interna</td>
</tr>
<tr>
<td>Focus on the Family</td>
<td>Somebody Loves You Radio</td>
</tr>
<tr>
<td>Gospel in Life</td>
<td>The Alliance of Confessing Evangelicals</td>
</tr>
<tr>
<td>Grace to You</td>
<td>The FLOT Line</td>
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<tr>
<td>Harvest Ministries</td>
<td>The Grace Message</td>
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<tr>
<td>Haven Ministries</td>
<td>The Lutheran Hour</td>
</tr>
<tr>
<td>Hope for the Heart</td>
<td>The Narrow Path</td>
</tr>
<tr>
<td>In Touch Ministries</td>
<td>The Urban Alternative</td>
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<tr>
<td>Insight for Living</td>
<td>The Voice of the Martyrs</td>
</tr>
<tr>
<td>Jay Sekulow</td>
<td>Thru the Bible</td>
</tr>
<tr>
<td>Key Life</td>
<td>Truth For Life</td>
</tr>
<tr>
<td>Know the Truth</td>
<td>Turning Point for God</td>
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<tr>
<td>Leading The Way</td>
<td>Unlimited Grace</td>
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<tr>
<td>Living on the Edge</td>
<td>Winning Walk Family</td>
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<tr>
<td>Love Worth Finding</td>
<td>World Missionary Evangelism</td>
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<tr>
<td>Ministry in the Marketplace</td>
<td>Worship &amp; the Word</td>
</tr>
<tr>
<td>New Life Ministries</td>
<td></td>
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</tbody>
</table>

Encouraging and equipping Americans on air, online and in their communities.
A nationally syndicated weekend program and podcast that helps listeners sort through a variety of issues in our fast-changing world—all in a way that honors their Christian faith. Each week listeners hear from Salem’s top talent on Christian Teaching & Talk stations.

I’ve been privileged to be among the talented lineup of hosts on “The Christian Outlook” for over a decade now. On the program and the podcast, you get insight from guests you can trust on the issues believers are sorting through today.”

—DON KROAH, WAVA, WASHINGTON, D.C.
News as it happens. SRN News and Townhall News are the number one news source for today's Christian and conservative radio, including a presence in every significant population center and in all 50 states.

2,400+ stations nationwide

The only radio broadcast company creating and producing network news 24/7.

The industry's leading provider of Christian music programming, with today's top talent and the most in-demand formats.

2.2 million listeners

191 stations nationwide

For KING & COUNTRY at Celebrate Freedom in Atlanta.
Christian Websites

**Mobile apps include:**
- King James Bible (Android)
- Daily Bible (Android)
- Daily Bible Devotion (iOS and Android)
- OnePlace (iOS and Android)
- Bible Study Tools (iOS)
- Bible Trivia (iOS and Android)

**Websites include:**
- BibleStudyTools.com
- Crosswalk.com
- Christianity.com
- iBelieve.com
- OnePlace.com
- GodUpdates.com
- GodTube.com
- LightSource.com
- ChurchStaffing.com
- WorshipHouseMedia.com
- SermonSearch.com
- Childrens-Ministry-Deals.com
- BibliaVida.com

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**SALEM Web Network**

- **43 million** monthly website visits
- **80 million** monthly website page views
- **37 million** monthly mobile app visits
- **4 million** active email newsletter subscribers
- **44 million** Facebook fans
- **310 million** newsletters delivered every month
- **160,000** pastor and church leader newsletter subscribers
Christian Websites

GodTube.com is a video sharing platform serving as a place for Christians to enjoy faith-based, family-friendly content.

- **8 million** monthly page views
- **4 million** monthly unique visitors

BibleStudyTools.com is one of the largest online Bible resources with over 40 well-known translations.

- **39 million** monthly page views
- **12 million** monthly unique visitors

Crosswalk.com is the most visited faith-based online destination built upon four content areas: faith, family, fun and community.

- **20 million** monthly page views
- **6 million** monthly unique visitors

The largest faith-based audience online.

With more than 17 international websites and 52 apps for Android and iOS, Salem Web Network brands represent some of the most popular online destinations for Christians today.
**CHRISTIAN MEDIA**

## Christian Websites

<table>
<thead>
<tr>
<th>Website</th>
<th>Monthly Page Views</th>
<th>Monthly Unique Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Christianity.com</td>
<td>10 million</td>
<td>1.4 million</td>
</tr>
<tr>
<td>iBelieve.com</td>
<td>7 million</td>
<td>2 million</td>
</tr>
<tr>
<td>GodUpdates.com</td>
<td>5 million</td>
<td>3 million</td>
</tr>
<tr>
<td>OnePlace.com</td>
<td>4 million</td>
<td>700,000</td>
</tr>
<tr>
<td>ChristianHeadlines.com</td>
<td>1 million</td>
<td>500,000</td>
</tr>
<tr>
<td>LightSource.com</td>
<td>500,000</td>
<td>200,000</td>
</tr>
</tbody>
</table>

Christianity.com offers timely and relevant content from trustworthy Christian leaders and thinkers.

iBelieve.com inspires Christian women with blogs, articles, devotionals, Bible studies, recipes and more.

GodUpdates.com features inspiring articles and images that share joy, love and hope.

OnePlace.com is the leading provider of on-demand online streaming for ministries.

ChristianHeadlines.com presents well-rounded reporting on today’s current events and cultural trends grounded in a Christian worldview.

LightSource.com is where to watch Christian videos, TV shows and ministry programs featuring your favorite pastors, speakers and authors.
Practical online resources to meet the needs of ministries and churches in the areas of worship, sermons, teaching and employment.

31,000+ churches served weekly
280,000 email subscribers
184 countries served
1 million monthly visitors
125,000+ sermons and videos
Salem Author Services provides high-end book publishing, printing and marketing services to authors.

**Xulon Press** has a singular mission: amplifying truth to see lives changed. We help influencers widen their sphere of impact for Kingdom causes.

**Mill City Press** is a leader in general market publishing and is known for bringing traditional distribution services to the self-publishing industry—with amenities like offset printing and a warehouse distribution network.

**Liberty Hill Publishing**, the inaugural self-publisher for conservative books, partners with influential thought leaders across the conservative political arena.
Engaging Christian podcasts across a wide variety of topics that deepen relationships and strengthen faith.

Bible Study | Faith | Health | Life | Marriage | Parenting | and more...
Creative events, concerts and tours in-person and online with faith-based audiences—in partnership with Salem’s Christian Teaching & Talk and Contemporary Christian Music stations.

Salem Events and Marketing also supports local ministry leaders as they serve to impact congregations in communities across our nation. We encourage and equip local ministries through Pastor’s Appreciation gatherings, Women in Ministry events, Pastor’s Masters golf outings, CALIBRATE worship conferences and more.
OPPOSITE PAGE TOP TO BOTTOM: Pastors Masters in Detroit; Alistair Begg speaking during the Deeper Faith Alaska Cruise; Pastors Appreciation in Tampa.

THIS PAGE CLOCKWISE FROM TOP LEFT: Mark Hall at CALIBRATE in Dallas; For King & Country at Celebrate Freedom in Atlanta; Owen Strachan, Voddie Baucham, Charlie Kirk and Eric Metaxas at an NRB panel; Dr. Albert Mohler at Pastors Appreciation in Tampa; TheFISH Los Angeles crew with CCM artist Lauren Daigle; Experience Israel tour; Storytellers cruise with Matthew West. THIS PAGE, CENTER: Guests of the Footsteps of the Apostles cruise in Ephesus, Turkey.
Connecting your message to a targeted, responsive audience with influence and purchasing power.

Our media strategists utilize the best platforms in broadcast, web, digital audio streaming, podcast, print and more to craft strategies that work. The most talented media reps in the country are committed to providing meaningful, effective campaigns to touch the hearts and minds of our partners’ target audiences.
National exposure. Local results.

Salem Media Representatives is the nation’s leading ad firm helping companies and organizations accomplish their advertising objectives through a tailored multi-media plan based on our clients’ goals. Strategies may include audio, digital, video and event marketing advertising campaigns. We offer our clients the ability to reach a wide range of consumers through hundreds of Christian and News/Talk formatted stations, Salem Radio Network, Salem Podcast Network, Salem Influencer Network, Salem News Channel and Salem Surround.

We keep good company:

Growing brands through responsible social media influencers.

Salem Influencer Network represents dozens of Christian YouTube, Instagram and TikTok social media influencers who are entertaining and educating millions of fans globally. Fans love Salem’s social media influencers and follow their lives to gain advice on a wide range of topics including dating, relationships, marriage, parenting, fashion, cosmetics, home décor, pet care, fitness, finances, faith and travel.
Simplifying digital marketing...

Salem Surround helps clients build “digital presence” using a targeted mix of media channels and devices—surrounding their target audience at every stop along the path to purchase.

AWARENESS | Awareness is marketing designed to inform potential customers of your brands, events, services or solutions. Awareness is generally considered to be the first stage of the buyer’s path to purchase.
CONSIDERATION | Consideration is generally considered to be the middle stage of the buyer’s path to purchase. During this stage, potential customers could be doing price comparisons, reading reviews or learning more about your brands, events, services or solutions.

ACTION | At this point, your potential customers have made their buying decision and they have moved to the action or purchase phase of their journey. This is generally considered to be when your prospect becomes your customer.
The most interactive, responsive and engaging faith-based audience online.

The sales professionals of the Salem Web Network represent the nation’s largest audience of Christians. Combined with the assets of Townhall Media, over 30 million believers and values-based conservatives get their news and inspiration from our writers, reporters, commentators and podcasters. Across dozens of websites and apps, our sales executives help hundreds of businesses, charities, ministries and non-profit groups reach our growing audience through compelling advertising and sponsor opportunities.

Salem Web Network has more page views than all the other major brands in the Christian online market combined. What keeps our advertisers with us is not only our numbers, but our knowledge of what works with our audience and our commitment to carefully select appropriate partners.

Donor cultivation tailored to you.

New from Salem Web Network, Salem Cultivate combines lessons learned from decades of experience in Christian media with the latest in digital fundraising and puts them to work for our valued partners. With charitable giving numbers down, donor acquisition no longer produces the results it once did. Salem Cultivate rethinks donor cultivation, connecting our partners with new donors in a more thoughtful way.
Helping our partner clients reach our loyal audience of 30 million politically engaged conservatives.

Townhall Media Sales represents the nation's largest audience of conservatives and values-oriented Christians. Across dozens of websites and apps, over 30 million loyal readers and listeners get their news from our writers, reporters, commentators and podcasters. Our sales executives help hundreds of businesses, charities, political campaigns and non-profit groups reach that audience through compelling advertising and sponsor opportunities.

Compared to the average internet user, our audience is

94% more likely to subscribe to a political publication

74% more likely to donate to a political party
LEADERSHIP

EXECUTIVE TEAM

EDWARD G. ATSINGER III
Executive Chairman
As co-founder of Salem, Mr. Atsinger provides extensive experience in radio, executive leadership, business development and insight into Salem’s background and vision, while also focusing on external relationships, government affairs and leadership development.

DAVID P. SANTRELLA
Chief Executive Officer
A broadcast industry veteran, Mr. Santrella focuses on Salem’s mission to serve the media needs of the audiences interested in Christian content and public policy programming with a traditional conservative focus.

DAVID A.R. EVANS
Chief Operating Officer
Mr. Evans combines traditional media and digital media in new and transformative ways to advance the efforts of Salem. His prior experience includes senior leadership positions at Warner Bros. in both Los Angeles and London.

EDWARD G. ATSINGER III
Executive Chairman

DAVID P. SANTRELLA
Chief Executive Officer

DAVID A.R. EVANS
Chief Operating Officer

SALEM MEDIA GROUP
## DIVISIONS & RESOURCES

### BROADCAST MEDIA

**Principal Executive Offices**  |  (805) 987-0400  |  6400 N. Belt Line Road, Suite 210  |  Irving, TX 75063  |  SalemMedia.com

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Department</th>
<th>Email Address</th>
</tr>
</thead>
<tbody>
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</tr>
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### NATIONAL SYNDICATION

(972) 831-1920  |  6400 N. Belt Line Road, Suite 210  |  Irving, TX 75063  |  SRNOnline.com

<table>
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<th>Name</th>
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<tr>
<td>Phil Boyce</td>
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</tr>
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</table>

### NATIONAL PROGRAM DEVELOPMENT & MINISTRY RELATIONS

(805) 233-3235  |  7150 Campus Dr., Suite 150  |  Colorado Springs, CO 80920

<table>
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<th>Name</th>
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<tr>
<td>Chris Gould</td>
<td>Senior Vice President &amp; General Manager</td>
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</tr>
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**SALEM MEDIA GROUP**
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John Latzer | Director | Digital Sales | Jon.Latzer@SalemMedia.com
Jonathan Greer | Manager | Yield & Optimization | Jonathan.Greer@SalemMedia.com

SALEM EVENTS & MARKETING
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Dan Nelson | Director | Salem Events & Marketing | Dan.Nelson@SalemMedia.com

SALEM PODCAST NETWORK
(212) 857-9696 | 111 Broadway Suite 302 | New York, NY 10006 | SalemPodcastNetwork.com

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Marcus Brown | Director | Strategy & Development | MBrown@SalemMediaChicago.com
Jonathan Griffin | Director | Sales | JGriffin@SalemReps.com

SalemNOW
(972) 831-1920 | 6400 N. Belt Line Road, Suite 210 | Irving, TX 75063 | SalemNow.com

Rob Ellis | Director | Digital Media | REllis@SalemNational.com
## DIVISIONS & RESOURCES

### SALEM MEDIA REPS NATIONAL SALES
(972) 402-8800 | 6400 N. Belt Line Road, Suite 220 | Irving, TX 75063 | [SalemMediaReps.com](mailto:SalemMediaReps.com)

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<th>Title</th>
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<tbody>
<tr>
<td>Mike Reed</td>
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(212) 857-9696 | 111 Broadway Suite 302 | New York, NY 10006 | [SalemNewsChannel.com](mailto:SalemNewsChannel.com)

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<tr>
<td>Christian Rogers</td>
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<td>Video: Elder</td>
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<tr>
<td>Yuriy Sukhorukov</td>
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<tr>
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<tr>
<td>Connor Clegg</td>
<td>Producer</td>
<td>Video: Kirk</td>
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<tr>
<td>Chris Himes</td>
<td>Producer</td>
<td>Video: Metaxas</td>
<td><a href="mailto:CHimes@NYCradio.com">CHimes@NYCradio.com</a></td>
</tr>
<tr>
<td>Jose Corona</td>
<td>Producer</td>
<td>Video: Prager</td>
<td><a href="mailto:Jose.Corona@SalemLA.com">Jose.Corona@SalemLA.com</a></td>
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## DIVISIONS & RESOURCES

### INTERNET DIVISION

**Salem Web Network** | (804) 205-9700 | 111 Virginia Street, Suite 500 | Richmond, VA 23219 | [SalemWebNetwork.com](http://SalemWebNetwork.com)

**Townhall Media** | (703) 807-2266 | 1735 N. Lynn Street, Suite 510 | Arlington, VA 22209 | [TownhallMedia.com](http://TownhallMedia.com)

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<th>Name</th>
<th>Title</th>
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<tbody>
<tr>
<td>David Evans</td>
<td>Chief Operating Officer</td>
<td>Digital Media &amp; Book Publishing</td>
<td><a href="mailto:David.Evans@SalemMedia.com">David.Evans@SalemMedia.com</a></td>
</tr>
<tr>
<td>Rick Killingsworth</td>
<td>Executive Vice President</td>
<td>New Media</td>
<td><a href="mailto:Rick.Killingsworth@SalemWebNetwork.com">Rick.Killingsworth@SalemWebNetwork.com</a></td>
</tr>
<tr>
<td>Jonathan Garthwaite</td>
<td>Vice President &amp; General Manager</td>
<td>Townhall Media</td>
<td><a href="mailto:Jonathan.Garthwaite@TownhallMedia.com">Jonathan.Garthwaite@TownhallMedia.com</a></td>
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<tr>
<td>Bill Long</td>
<td>Vice President &amp; General Manager</td>
<td>Salem Church Products</td>
<td><a href="mailto:Bill.Long@SalemWebNetwork.com">Bill.Long@SalemWebNetwork.com</a></td>
</tr>
<tr>
<td>Brad Davies</td>
<td>Vice President</td>
<td>Salem Cultivate</td>
<td><a href="mailto:Brad.Davies@SalemCommunications.onmicrosoft.com">Brad.Davies@SalemCommunications.onmicrosoft.com</a></td>
</tr>
<tr>
<td>David Bingham</td>
<td>Vice President</td>
<td>Mobile &amp; Digital Acquisitions</td>
<td><a href="mailto:David.Bingham@SalemNewMedia.com">David.Bingham@SalemNewMedia.com</a></td>
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<tr>
<td>James Wiersma</td>
<td>Vice President</td>
<td>Technology</td>
<td><a href="mailto:James.Wiersma@SalemNewMedia.com">James.Wiersma@SalemNewMedia.com</a></td>
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<tr>
<td>Jonathan Yang</td>
<td>Vice President</td>
<td>Sales</td>
<td><a href="mailto:Jonathan.Yang@SalemWebNetwork.com">Jonathan.Yang@SalemWebNetwork.com</a></td>
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<tr>
<td>Kristie Wahlquist</td>
<td>Vice President</td>
<td>Marketing</td>
<td><a href="mailto:Kristie.Wahlquist@SalemNewMedia.com">Kristie.Wahlquist@SalemNewMedia.com</a></td>
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<tr>
<td>Stephen McGarvey</td>
<td>Vice President</td>
<td>Digital Content</td>
<td><a href="mailto:Stephen.McGarvey@SalemWebNetwork.com">Stephen.McGarvey@SalemWebNetwork.com</a></td>
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<tr>
<td>Travis Messer</td>
<td>Vice President</td>
<td>Ministry Media Sales</td>
<td><a href="mailto:Travis.Messer@SalemNewMedia.com">Travis.Messer@SalemNewMedia.com</a></td>
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<tr>
<td>Angela Bainter</td>
<td>Vice President</td>
<td>Operations</td>
<td><a href="mailto:Angela.Bainter@SalemNewMedia.com">Angela.Bainter@SalemNewMedia.com</a></td>
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### DIVISIONS & RESOURCES

#### PUBLISHING

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<td><a href="mailto:David.Evans@SalemMedia.com">David.Evans@SalemMedia.com</a></td>
</tr>
<tr>
<td>Thomas Spence</td>
<td>President and Publisher</td>
<td>Regnery Publishing</td>
<td><a href="mailto:Tom.Spence@Regnery.com">Tom.Spence@Regnery.com</a></td>
</tr>
<tr>
<td>Roger Michalski</td>
<td>Vice President &amp; Group Publisher</td>
<td>Eagle Financial Publications</td>
<td><a href="mailto:RMichalski@EaglePub.com">RMichalski@EaglePub.com</a></td>
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<tr>
<td>Chad Nykamp</td>
<td>Vice President &amp; General Manager</td>
<td>Salem Author Services</td>
<td><a href="mailto:CNykamp@SalemAuthorServices.com">CNykamp@SalemAuthorServices.com</a></td>
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<tr>
<td>Jim Zerr</td>
<td>Vice President &amp; Director</td>
<td>Eagle Operations</td>
<td><a href="mailto:James.Zerr@SalemCommunications.com">James.Zerr@SalemCommunications.com</a></td>
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<tr>
<td>Harry Crocker</td>
<td>Vice President &amp; Executive Editor</td>
<td>Regnery Publishing</td>
<td><a href="mailto:Harry.Crocker@Regnery.com">Harry.Crocker@Regnery.com</a></td>
</tr>
<tr>
<td>Mark Bloomfield</td>
<td>Vice President &amp; Director</td>
<td>Sales &amp; Marketing</td>
<td><a href="mailto:Mark.Bloomfield@Regnery.com">Mark.Bloomfield@Regnery.com</a></td>
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<tr>
<td>Tim Peterson</td>
<td>Associate Publisher</td>
<td>Salem Books</td>
<td><a href="mailto:Timothy.Peterson@SalemNewMedia.com">Timothy.Peterson@SalemNewMedia.com</a></td>
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<tr>
<td>Lauren Snyder</td>
<td>Director</td>
<td>Regnery Publicity</td>
<td><a href="mailto:Lauren.McCue@Regnery.com">Lauren.McCue@Regnery.com</a></td>
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#### GOVERNMENT AFFAIRS | NATIONAL NEWS AND PUBLIC AFFAIRS (NNPA)

(805) 987-0400 | 4880 Santa Rosa Road | Camarillo, CA 93012 | TownhallReview.com | ChristianOutlook.com

NNPA provides editorial leadership for Salem’s talk-formatted stations through daily interaction with hosts, distribution of programming enhancements and the production of original content.

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
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<tbody>
<tr>
<td>Nic Anderson</td>
<td>Director &amp; General Manager</td>
<td>Government Affairs</td>
<td><a href="mailto:Nic.Anderson@SalemMedia.com">Nic.Anderson@SalemMedia.com</a></td>
</tr>
<tr>
<td>Russell Shubin</td>
<td>Director</td>
<td>NNPA</td>
<td><a href="mailto:Russell.Shubin@SalemMedia.com">Russell.Shubin@SalemMedia.com</a></td>
</tr>
<tr>
<td>David Spady</td>
<td>Consultant</td>
<td>Government Affairs &amp; NNPA</td>
<td><a href="mailto:David.Spady@SalemMedia.com">David.Spady@SalemMedia.com</a></td>
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## Radio Station Directory

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<td><strong>Atlanta</strong></td>
<td>8</td>
<td>WDWD-AM 590</td>
<td>FaithTalk90.com</td>
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<td></td>
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<td>(617) 328-0880</td>
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<td><strong>Chicago</strong></td>
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<td>WIND-AM 560</td>
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<td>25 Northwest Point Blvd., Suite 400</td>
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<td>1160Hope.com</td>
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<td><strong>Cleveland</strong></td>
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<td><strong>Dallas/Ft. Worth</strong></td>
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<td>(214) 561-9673</td>
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<td><strong>Greenville/Spartanburg</strong></td>
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<td>EarthFMWRTH.com</td>
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*Divisions & Resources*

- **MARKET**
- **RANK**
- **STATIONS**
- **WEBSITE**
- **FORMAT**
- **CONTACT**

*Market Rank indicates the Metro Survey Area (MSA)*  
*Stations are programmed by a non-Salem entity under a Local Marketing Agreement*
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<td>1160 North King Street, 2nd Floor Honolulu, HI 96817 (808) 533-0065</td>
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<td>KNTH-AM 1070</td>
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<td>Houston, TX 77036 (713) 260-3600</td>
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<td>KDXE-FM 101.1</td>
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<td>News/Talk Urban Gospel</td>
<td>Little Rock, AR 72205 (501) 404-6560</td>
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<td>Louisville*</td>
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<td>3728 Taylorsville Rd. Louisville, KY 40220 (502) 968-1220</td>
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<td>Freedom1570.com</td>
<td>News/Talk Business Talk</td>
<td>2110 Cliff Road Eagle, MN 55122</td>
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<td>Christian Teaching &amp; Talk</td>
<td>(651) 405-8800</td>
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<td>Contemporary Christian Music</td>
<td>402 BNA Dr., Suite 400 Nashville, TN 37217</td>
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<td>New York</td>
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<td>WMCA-AM 570</td>
<td>AM570TheMission.com</td>
<td>Christian Teaching &amp; Talk</td>
<td>111 Broadway, Suite 302 New York, NY 10006 (212) 372-0097</td>
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<td>Orlando</td>
<td>29</td>
<td>WORL-AM 950</td>
<td>TheAnswerOrlando.com</td>
<td>News/Talk Christian Teaching &amp; Talk</td>
<td>1188 Lakeview Drive Altamonte Springs, FL 32714 (407) 682-9494</td>
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<td>KDAR-FM 98.3</td>
<td>983FMTheWord.com</td>
<td>Christian Teaching &amp; Talk</td>
<td>500 Esplanade Drive, Suite 1500 Oxnard, CA 93036 (805) 485-8881</td>
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<td>WFLI-AM 560</td>
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## DIVISIONS & RESOURCES

### Radio Station Directory

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<td>Phoenix</td>
<td>14</td>
<td>KKNT-AM 960</td>
<td>960ThePatriot.com</td>
<td>News/Talk</td>
<td>2425 Camelback Road, Suite 570  Phoenix, AZ 85016 (602) 955-9600</td>
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<td>KPXQ-AM 1360</td>
<td>FaithTalk1360.com</td>
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<td>WORD-FM 101.5</td>
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<td>Christian Teaching &amp; Talk</td>
<td>7 Parkway Center, Suite 625  Pittsburgh, PA 15220 (412) 937-1500</td>
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<td>LaPatrona1640.com</td>
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<td>6400 SE Lake Road, Suite 350  Portland, OR 97222 (503) 786-0600</td>
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<td>KFIA-AM 710</td>
<td>TheWordSacramento.com</td>
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<td>1425 River Park Drive, Suite 520  Sacramento, CA 95815 (916) 924-0710</td>
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<td>9601 McAllister Freeway, Suite 1200  San Antonio, TX 78216 (210) 344-8481</td>
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<td>39650 Liberty St., Suite 340  Fremont, CA 94538 (510) 713-1100</td>
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<td>705 5th Avenue South, Suite 350  Seattle, WA 98104 (206) 443-8200</td>
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<td>5211 W. Laurel Street, Suite 101  Tampa, FL 33607 (813) 639-1903</td>
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<td>1735 N. Lynn Street, Suite 500  Arlington, VA 22209 (703) 807-2266</td>
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**101 Radio Stations Nationwide**

**3 Strategic Formats**
- Christian Teach & Talk
- News/Talk - The ANSWER
- Contemporary Christian Music

**3125 Affiliate Radio Stations Nationwide**

*Our radio stations are located in the top radio markets nationwide.*

**3 Key Divisions**
- Broadcast
- Internet
- Publishing

**Book Publishing**
- Regency Publishing: The nation’s leading publisher of conservative booklist for over 30 years.
- Salem Author Services: Publishes 200+ books each year under Xulon Press and Mill City Press imprints. Provides a full suite of services for authors.

**MOBILE APPS**
- Daily Bible Devotions App (iOS and Android)
- King James Bible App (Android)
- King James Bible App (iOS)
- Bible Study Tools App (iOS)
- Christian Radio App (iOS and Android)
- One Place App (iOS, Android, Win, and Amazon)
- Light Source App (iOS, Android, Rapture, and Amazon)

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**Millions of Page Views**

*OUR RADIO STATIONS*

- Christian Teaching & Talk
- News Talk
- Contemporary Christian Music

*OUR CONTENT IS ALSO AVAILABLE ON THESE PLATFORMS:*

- Mobile App
- Radio station website streaming and archives
- Social Media
- TuneIn
- Aha
- Amazon Alexa
- Google Play
- Apple Podcasts
- Spotify
- Pandora
- iHeartRadio
- Red FM
- BearFM
- Townhall
- HotAir
- RedState
- Faith News
- Salem News
- Salem Events

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