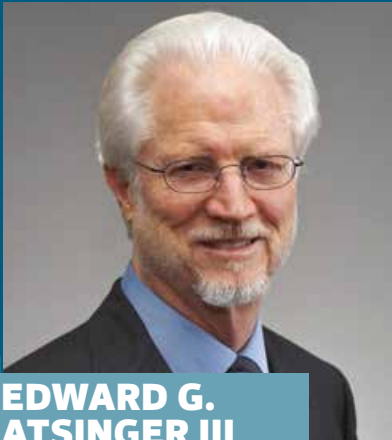


*BREAKING
NEWS*

SALEM MEDIA GROUP™

America's leading media company serving the
nation's Christian and conservative communities.

A NOTE FROM THE FOUNDERS



**EDWARD G.
ATSINGER III**



**STUART
EPPERSON, SR.**

In this directory you will find information about the voices and personalities who comprise the heart of Salem Media Group—the nation’s leading media company specializing in Christian and conservative content.

Salem was founded in 1974—combining the radio assets of Edward Atsinger, III and Stuart Epperson, Sr. Their mission was to provide the best outlets and platforms for the Christian message. That message and the conviction for excellence remain the driving forces for Salem today as we serve a loyal, dedicated and growing audience numbering in the tens of millions nationally.

With our unique focus, Salem provides compelling content from some of the most respected figures across the Christian and conservative media landscape. They have helped Salem demonstrate leadership in the rapidly changing new media environment. With the launch of Salem Podcast Network and Salem News Channel, we continue to develop new products to grow our audience and our impact across the nation.

Salem owns and/or operates over 100 radio stations, with over 60 in the nation’s top 25 media markets. Each month, Salem has over 100 million visits to our growing network of websites and mobile apps.

Through our National Programming department and our Christian Teaching and Talk formatted radio stations and OnePlace.com, Salem has partnered with the nation’s leading Christian communicators to bring a message of hope.

Included in this guide you will also learn about Regnery Publishing, the nation’s longtime leader in conservative books—now expanded to Christian books through the Salem Books imprint. Salem’s multitude of news and public affairs outlets include: seven nationally syndicated talk shows, 50-plus local and regional talk shows, SRN News, Townhall.com, HotAir.com, RedState.com and PJMedia.com.

It is our objective to continue to expand our platforms for the content we are passionate about. Ideas have consequences—and many of the ideas and values promoted through today’s popular media and through government have contributed to destructive outcomes. We are convinced that the voices and personalities in these pages are part of the solution.

CONSERVATIVE MEDIA

Nationally Syndicated Talk Shows.....	6
Local Conservative Talk Radio.....	8
Editorial Board.....	12
Townhall Media.....	13
Conservative Websites.....	16
Regnery Publishing.....	17
Salem Podcast Network.....	20
SalemNow.....	22
Salem News Channel.....	23
Conservative Events.....	24

CHRISTIAN MEDIA

Local Christian Talk Radio.....	28
The FISH.....	31
National Ministry Partnerships.....	32
The Christian Outlook.....	34
SRN News and Salem Music Network.....	35
Christian Websites.....	36
Church Products.....	39
Salem Author Services.....	40
Christian Podcasts.....	41
Christian Events.....	42

SALES

Sales.....	44
Salem Media Reps.....	45
Salem Surround.....	46
Salem Web Network.....	48
Townhall Media.....	49

DIVISIONS & RESOURCES

Executive Leadership and Divisions....	50
Salem Radio Station Directory.....	56

Conservative Media

Salem is a proven powerhouse in the conservative media marketplace

CLOCKWISE FROM TOP LEFT: Mike Gallagher with President Trump; Katie Pavlich with House Republican Whip Steve Scalise; Charlie Kirk at a Freedom Summit event; Larry Elder with Senate Republican Leader Mitch McConnell; Dennis Prager with WNYM Host Joe Piscopo; Guy Benson and Ed Morrissey at a CPAC panel; Guy Benson, Katie Pavlich and Ed Morrissey; Mike Gallagher at the 2016 Republican National Convention with Lou Dobbs; 2016 Republican National Convention. CENTER TOP: Hugh Hewitt joins CNN's Dana Bash and Anderson Cooper at the 2016 GOP Presidential Debate. CENTER MIDDLE: Larry Elder and Sebastian Gorka. CENTER BOTTOM: Eric Metaxas with Vice President Mike Pence and daughter Charlotte Pence.



CONSERVATIVE MEDIA

Nationally Syndicated Talk Shows

SALEM
Radio Network



Salem is quietly becoming a conservative media giant."

—*Hollywood Reporter*

1,200+ affiliates
with outlets in every
state in the nation



THE HUGH HEWITT SHOW

Waking up America!

"The Hugh Hewitt Show" features breaking news and interviews with today's top leaders. Hugh's star rose to new heights when he was selected by CNN as a panelist on a series of presidential debates. Hugh is a leading columnist for The Washington Post and is seen frequently on news outlets, including Salem News Channel. Hugh is a veteran lawyer, law professor and a forerunner in the dynamic new media environment.



472 Affiliates | 6am–9am ET
Producer: Duane Patterson
HughHewitt.com
@HughHewitt



THE MIKE GALLAGHER SHOW

One of the most listened-to radio talk show hosts in America.

"The Mike Gallagher Show" is a dynamic blend of timely political commentary, compelling talk and hard-hitting discussions. A combination of solid conservative values coupled with Mike's fast-paced, fun delivery has made "The Mike Gallagher Show" the fifth most listened-to talk show on the radio today—and Salem's most listened-to host. "The Mike Gallagher Show" is also available on Salem News Channel.



424 Affiliates | 9am–12pm ET
Producer: Derek Klingel
MikeOnline.com
@RadioTalkerMike



THE DENNIS PRAGER SHOW

Talk radio's most unique thought leader.

"The Dennis Prager Show" zeroes in on everything from breaking news and international relations to family issues and religion. Dennis prefers clarity over agreement. He's a veteran author, including his widely acclaimed "Rational Bible" series on the five books of the Torah. Dennis's loyal audience can also see him on Salem News Channel. He is the founder and President of Prager University—PragerU.com.



424 Affiliates | Noon–3pm ET
Producer: Allen Estrin
DennisPrager.com
@DennisPrager



THE CHARLIE KIRK SHOW

Speaking the language of America's youth.

Through "The Charlie Kirk Show," Charlie is a fast-emerging leader in conservative talk radio. Charlie has appeared on CNBC, Fox News and Fox Business. He has been published on FoxNews.com, The Hill, The Washington Times, Breitbart and The Daily Caller and is author of the New York Times bestseller "The MAGA Doctrine." At the age of 18, he founded Turning Point USA, the largest and fastest growing conservative youth activist organization in the country.



378 Affiliates | Noon–3pm ET
Producer: Andrew Kolvet
TheCharlieKirkShow.com
@CharlieKirk11



THE ERIC METAXAS SHOW

Inspiring, compelling talk. Award-winning content.

"The Eric Metaxas Show" offers compelling perspectives on American culture, political life and stories making news around the corner and across the globe. Inspiring, compassionate and interactive, "The Eric Metaxas Show" is also seen on Salem News Channel and TBN cable channels across the country. Eric is the author of the bestselling "Bonhoeffer" and "Is Atheism Dead?"



337 Affiliates | 2pm–4pm ET
Producer: Albin Sadar
MetaxasTalk.com
@EricMetaxasShow



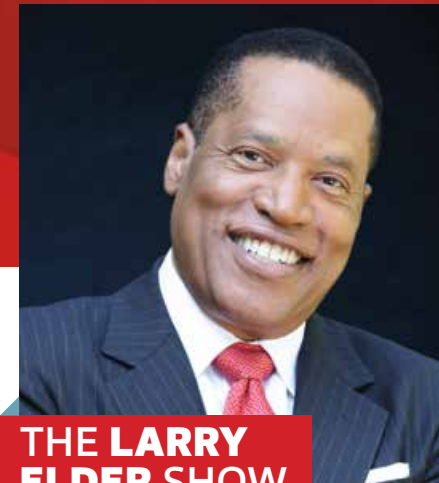
AMERICA FIRST WITH SEB GORKA

Sebastian Gorka is a man with a mission.

"America First" removes America's politically correct blindfold and clarifies who our opponents are and how to defeat them. Dr. Gorka is the author of bestselling books like "Why We Fight," "The War for America's Soul" and "Defeating Jihad." He has served with the Trump administration as Deputy Assistant to the President for Strategy. "America First" is also seen on Salem News Channel.



364 Affiliates | 3pm–6pm ET
Producer: Geoff Harbaugh
SebGorka.com
@SebGorka



THE LARRY ELDER SHOW

A bright light of reasoned analysis and a "firebrand" according to Daily Variety.

"The Larry Elder Show" has a take-no-prisoners style, using evidence, common sense and logic. Larry's audience can now see him on Salem News Channel as he shines the bright light of reasoned analysis on the many myths and hypocrisies we see today. Larry's profile was raised to new heights as he became the leading candidate in the effort to recall California Governor Gavin Newsom.

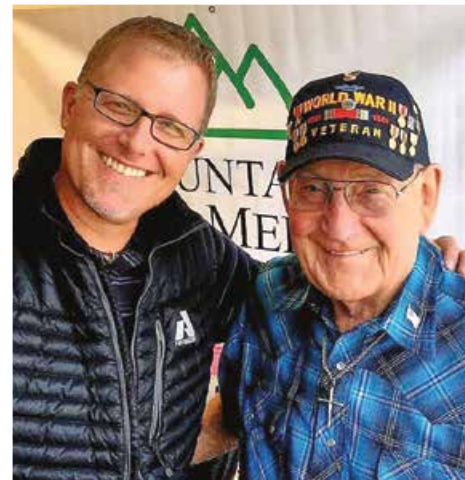


376 Affiliates | 6pm–9pm ET
Producer: Brad Robarge
LarryElder.com
@LarryElder

CONSERVATIVE MEDIA

Local Conservative Talk Radio

Salem's local News/Talk shows offer insight and an informed perspective on breaking news, political developments and cultural trends.



CLOCKWISE FROM TOP MIDDLE: Hugh Hewitt, Mike Gallagher and Dennis Prager at War for America's Soul; KCBQ host Andrea Kaye with California Congressman Darrell Issa; KNUS host Steffan Tubbs with a local veteran; WNYM host Joe Piscopo with active military members.

CHICAGO



3

CHICAGO'S MORNING ANSWER

Dan Proft | Amy Jacobson

Producer: Quin McCarthy
WIND-AM 560 | 5-9am CT
@MorningAnswer
560TheAnswer.com

DALLAS



5

THE MARK DAVIS SHOW

Mark Davis

Producer: Ronda Moreland
KSKY-AM 660 | 7-10am CT
@MarkDavis
660AMTheAnswer.com

CHICAGO



3

THE SHAUN THOMPSON SHOW

Shaun Thompson

Producer: Kevin Conrad
WIND-AM 560 | 4-7pm CT
@Shaun_Show
560TheAnswer.com

DENVER



18

THE GEORGE BRAUCHLER SHOW

George Brauchler

Producer: Michael Arpaio
KNUS-AM 710 | 9-10am MT
@GeorgeBrauchler
710KNUS.com

CLEVELAND



34

ALWAYS RIGHT WITH BOB FRANTZ

Bob Frantz

Producer: Marcie Harchar
WHK-AM 1420 & FM 102.5 | 9-11am ET
@1420TheAnswer
WHKRadio.com

DENVER



18

THE PETER BOYLES SHOW

Peter Boyles

Producer: Bill Thorpe
KNUS-AM 710 | 5-9am MT
@PeterBoyles710
710KNUS.com

COLUMBUS



35

THE BRUCE HOOLEY SHOW

Bruce Hooley

Producer: Aaron Light
WTOH-FM 98.9 | 11am-1pm ET
@TheHooleyShow
989TheAnswer.com

DENVER



18

THE STEFFAN TUBBS SHOW

Steffan Tubbs

Producer: Matt Steinkruger
KNUS-AM 710 | 3-7pm MT
@TubbsShow
710KNUS.com

DETROIT



13

6 O'CLOCK TALK WITH DARRYL WOOD

Darryl Wood

Producer: Darryl Wood
WDTK-AM 1400 & FM 101.5 | 6-7pm ET
@PatriotDetroit
PatriotDetroit.com

LITTLE ROCK



89

THE DAVE ELSWICK SHOW

Dave Elswick

Producer: Heidi Sohl
KDXE-FM 101.1 | 6-8am CT
@DaveElswickShow
1011FMTheAnswer.com

GREENVILLE



57

THE MORNING ANSWER

Joey Hudson

Producer: Tim Halm
WGFK-FM 94.5 | 6-9am ET
@Talk945
945TheAnswer.com

LOS ANGELES/ SAN BERNARDINO



2

THE MORNING ANSWER

Jennifer Horn | Grant Stinchfield

Producer: Jennifer Horn
KRLA-AM 870 & KTIE-AM 590 | 6-9am PT
@MorningAnswerLA
AM870TheAnswer.com
AM590TheAnswer.com

HONOLULU



63

THE MIKE BUCK SHOW

Mike Buck

Producer: Andrew Hinkel
KHNR-AM 690 & FM 94.3 | 4-6pm HST
@TheAnswerHawaii
TheAnswerHawaii.com

NEW YORK



1

RADIO NIGHT LIVE WITH KEVIN MCCULLOUGH

Kevin McCullough
Producer: Nick Malone
WNYM-AM 970 | 7-8pm ET
@KMCRadio
AM970TheAnswer.com

HOUSTON



6

THE SAM MALONE SHOW

Sam Malone

Producer: Tom Fontaine
KNTH-AM 1070 & FM 103.3 | 7-10am CT
@SamMaloneShow
AM1070TheAnswer.com

NEW YORK



1

THE JOE PISCOPO SHOW

Joe Piscopo

Producer: Joe Sibilia
WNYM-AM 970 | 6-10am ET
@JoePiscopoShow
AM970TheAnswer.com

PHILADELPHIA



9

PHILADELPHIA'S MORNING ANSWER

Chris Stigall

Producer: Ed Caiazzo
WNTP-AM 990 | 6-9am ET
@AM990TheAnswer
990TheAnswer.com

PHOENIX



14

THE SETH LEIBSOHN SHOW

Seth Leibsohn

Producer: Bill Davidson
KKNT-AM 960 | 3-6pm MT
@SethLeibsohn
960ThePatriot.com

PITTSBURGH



28

THE JOHN STEIGERWALD SHOW

John Steigerwald

Producer: John Steigerwald
WPGP-AM 1250 & FM 92.5 | 5-6pm ET
@SteigerWorld
TheAnswerPGH.com

SACRAMENTO



26

THE PHIL COWAN SHOW

Phil Cowan

Producer: Shawn Eifertsen
KTKZ-AM 1380 | 6-9am PT
@KTKZ1380AM
AM1380TheAnswer.com

SAN BERNARDINO



25

INLAND EMPIRE ANSWER

Don Dix

Producer: Daniel West
KTIE-AM 590 | 5-6am & 6-7pm PT
@RealDonDix
AM590TheAnswer.com

SAN DIEGO



16

THE ANDREA KAYE SHOW

Andrea Kaye

Producer: Noah Dingley
KCBQ-AM 1170 & FM 96.1 | 6-7pm PT
@AndreaKayeShow
TheAnswerSanDiego.com

SAN DIEGO



16

THE PRO AMERICA REPORT

Ed Martin

Producer: Noah Dingley
KCBQ-AM 1170 & FM 96.1 | 2-3am PT
@EagleEdMartin
TheAnswerSanDiego.com

TAMPA



17

THE CAPTAIN'S AMERICA—THIRD WATCH

Matt Bruce

Producer: Joe Weaver
WGUL-AM 860 & FM 93.7 | 2-6am ET
WLSS-AM 930 & FM 93.7 | 4-5pm ET
@CaptainsAmerica
TheAnswerTampa.com

CONSERVATIVE MEDIA

Editorial Board



HUGH HEWITT

HUGH HEWITT is host of "The Hugh Hewitt Show" and a regular columnist for The Washington Post. He is a veteran attorney and an accomplished author of more than 15 books, including "The Fourth Way: The Conservative Playbook for a Lasting GOP Majority."



DR. ALBERT MOHLER, JR.

DR. ALBERT MOHLER, JR. serves as President of the Southern Baptist Theological Seminary, one of the largest seminaries in the world. He's an author, theologian and ordained minister whose commentary and podcast are available at AlbertMohler.com.



JERRY BOWYER

JERRY BOWYER is the President of Bowyer Research and a frequent contributor to Townhall.com. He has been a regular commentator on Fox News and CNBC and a contributing editor of National Review Online, The New York Sun and The Christian Post.



CAROL PLATT LIEBAU



ED MORRISSEY

CAROL PLATT LIEBAU is President of the Yankee Institute. She has worked as an attorney, author, political and policy advisor and media commentator. As a graduate of Harvard Law School, she served as the first female managing editor of The Harvard Law Review.

ED MORRISSEY is Senior Editor at HotAir.com, where he analyzes the latest developments in politics and culture. He is also the host of the podcast "The Ed Morrissey Show" and a frequent guest host for Hugh Hewitt on Salem Radio Network.

Shaping the news and public affairs outlets of Salem Media Group with concise insight to the vital issues of the day. Their Townhall.com radio commentaries air every day on Salem's talk-formatted radio stations and online at TownhallReview.com.

Townhall Commentary



Townhall Commentary collects the sharpest minds in the conservative and Christian world to bring their seasoned perspective on everything from politics and public policy to culture, family and faith.

2.7 million daily listeners
117 stations nationwide
TownhallReview.com




TownhallReview

WITH HUGH HEWITT



Hosted by Hugh Hewitt, Townhall Review offers a distinct perspective on the week's events and takes listeners beyond the headlines with today's leading voices in talk radio, including Larry Elder, Mike Gallagher, Dennis Prager and Sebastian Gorka.

100,000 weekly listeners
273 stations nationwide
 podcast via iTunes, Google Play and more
TownhallReview.com

CONSERVATIVE MEDIA

Conservative Websites

Townhall MEDIA

TownhallMedia.com

Townhall.com

RedState.com

PJMedia.com

Twitchy.com

HotAir.com

BearingArms.com

20+ million monthly readers

10+ million social media followers



CONSERVATIVE MEDIA

Conservative Websites

Townhall
MEDIA

Townhall



Townhall.com is one of the most influential policy and politics websites on the right." —*Forbes*



**KATIE
PAVLICH**

Editor



**SPENCER
BROWN**

Managing Editor



**GUY
BENSON**

Political Editor

10+ million readers



RedState

RedState is the leading conservative political news and analysis site for right-of-center readers, capturing the pulse of the authentic conservative movement.

5+ million readers



**JENNIFER
VAN LAAR**

Managing Editor

CONSERVATIVE MEDIA

Conservative Websites

Townhall MEDIA

These platforms are at the forefront of national discussion with commentary and analysis from a right-of-center perspective. Relevant content engages civic-minded citizens and our award-winning top editors appear daily on major cable news networks.



**PAULA
BOLYARD**

Managing Editor
PJ Media



PJMedia.com is a leading voice in conservative media, with sharp, insightful commentary and reporting that focuses relentlessly on defending the values that make America great.

3+ million readers

HOT AIR

Featuring unrivaled political analysis and commentary, **HotAir.com** has become one of the most popular sites for both Main Street conservatives and Beltway influentials.

2+ million readers



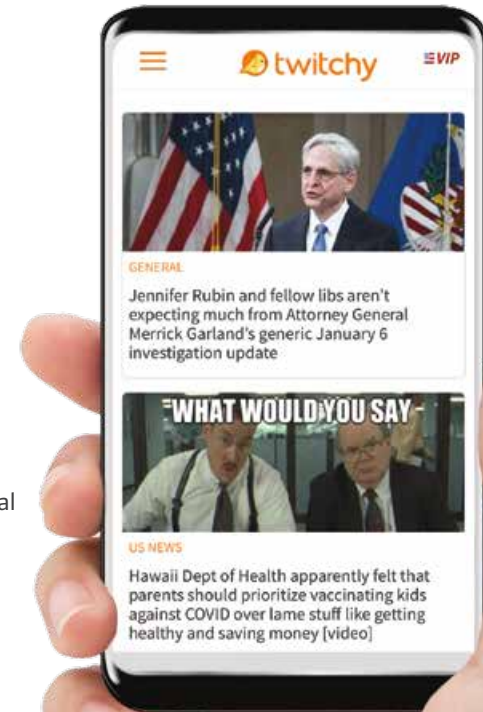
Twitchy.com is a groundbreaking Twitter curation site powered by a kinetic staff of social media junkies. Twitchy brings you the best of "who said what" in U.S. politics, global news, sports, entertainment and breaking news 24/7.

3+ million readers

BEARING ARMS

BearingArms.com is the leading website for 2nd Amendment news and analysis, self-defense training and firearms research.

1+ million readers



CONSERVATIVE MEDIA

Conservative Book Publishing



1947 | 75 YEARS | 2022

Regnery



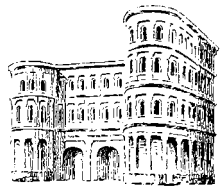
Regnery is one of the nation's preeminent independent book publishers. Since its founding in 1947, it has published many of the seminal works of the conservative movement, including Russell Kirk's "The Conservative Mind," William F. Buckley's "God and Man at Yale" and Whittaker Chambers' "Witness." Today Regnery is the home of leading conservative writers and an intrepid champion of free expression.



CONSERVATIVE MEDIA

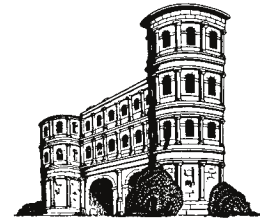
Regnery Publishing

Regnery Publishing feeds hungry minds through four distinguished imprints.



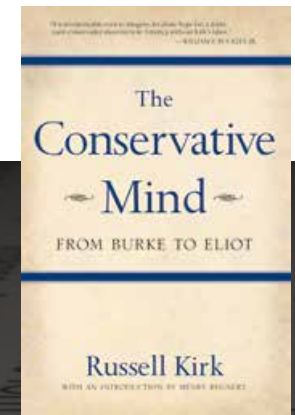
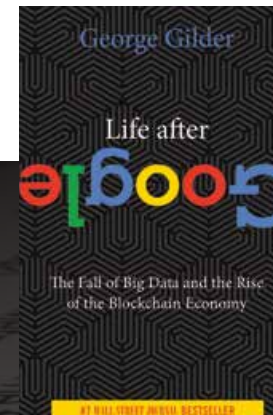
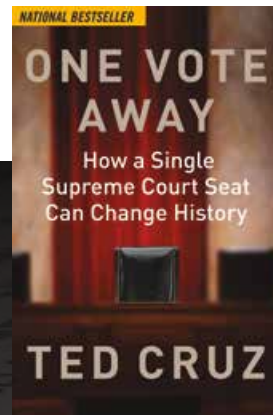
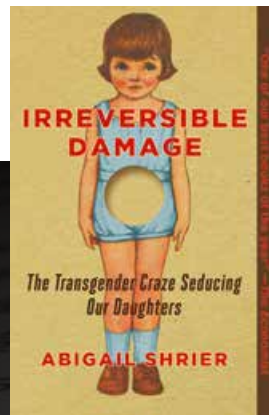
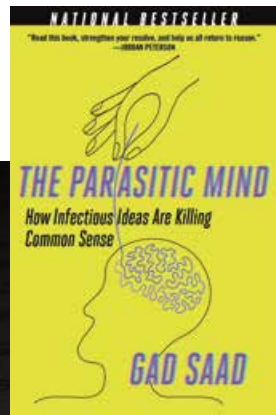
Regnery

The flagship **Regnery** imprint publishes the best works of conservative opinion, reporting and analysis. A perennial publisher of bestsellers, Regnery is where conservatives come to read.



REGNERY GATEWAY

Dedicated to serious works of cultural, social and political analysis, **Regnery Gateway** is a reaffirmation of Regnery's tradition of publishing original and penetrating conservative thinkers. In addition to publishing new books, Gateway is the home of Regnery's paperback editions of classic works of literature, philosophy and religion.





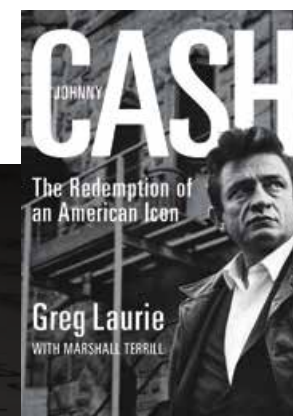
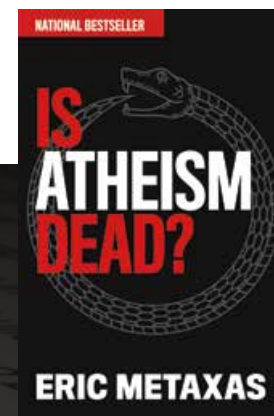
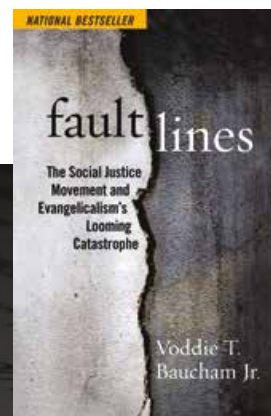
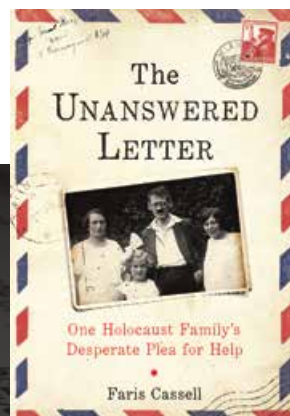
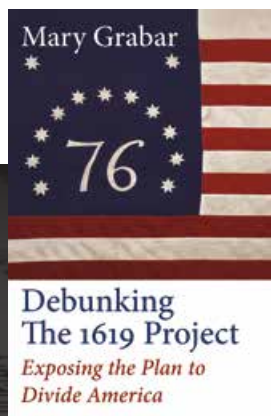
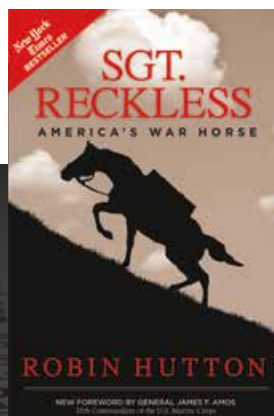
Many of the most important books in the history of the conservative movement are Regnery books.” —NEWT GINGRICH



Regnery History brings new light to old subjects, introducing stories that deserve attention but have been ignored or even covered up—from the American Founding to the Civil War, World War II, the Cold War and beyond.



Salem Books seeks to enrich the lives of Christians and proclaim the Gospel to the world through the written word. Our books are rooted in sound biblical principles that not only spur spiritual growth but also tackle difficult and timely topics.



CONSERVATIVE MEDIA
Podcasting



SALEM PODCAST NETWORK

The nation's fastest-growing podcast network—one that shares your perspective on our fast-changing world.

Salem podcasters explore the complex issues facing our country and culture today, addressing the political and cultural issues with entertaining and expert guests. They'll help you fill in the blanks and make sense of our world.



CONSERVATIVE MEDIA

Digital Content

SALEMNOW



Watch movies, special Salem Media events, music, interviews and more through video on demand.

Dedicated exclusively to conservative and faith-based videos.



CONSERVATIVE MEDIA

Streaming TV

SALEM
NEWS CHANNEL

 WATCH LIVE NOW



The most respected and reliable conservative voices today—all in one place.

The information world we live in is difficult to trust. Salem News Channel is where conservative values are defended, where American patriotism is honored and where First Amendment free expression is exercised. Our full-service over-the-top (OTT) Television Network provides 24/7 coverage of the most important news stories in America, with expert commentary from Salem Radio Network hosts and new stand-alone TV talent.



The Antidote to Mainstream Media

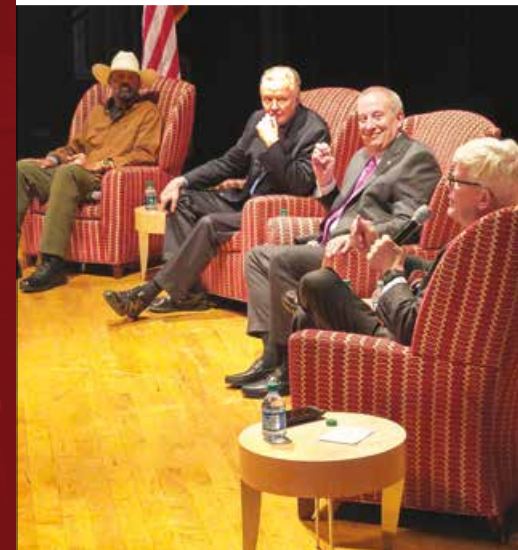


CONSERVATIVE MEDIA

Conservative Events

Salem's network of News/Talk stations regularly engages our audience beyond the airwaves through events and strategic gatherings. All across the country, Salem Events & Marketing facilitates top-tier gatherings where our sought-after Salem Radio Network hosts, along with some of the biggest and most well-respected names in the conservative world, help our audience sort through everything from politics and public policy to culture, family and faith.

THIS PAGE, TOP TO BOTTOM: Dinesh D'Souza at Freedom Summit in Chicago; Mike Gallagher and Hugh Hewitt being interviewed on Greenville's CBS-TV affiliate for the 100 Days of Trump tour; Sheriff Clarke, Jon Voight, Mike Gallagher and Hugh Hewitt at Decision 2016 in Ohio. OPPOSITE PAGE, CLOCKWISE FROM TOP LEFT: Crowd at the 2016 Republican Convention in Cleveland; Senator Ted Cruz at Freedom Summit in Chicago; KCBQ host Andrea Kaye with sponsors of the live broadcast of "The Andrea Kaye Show" at the Presidential Primary Election in 2020; Larry Elder at a Townhall event in Los Angeles; Dennis Prager at Cigar Night in Los Angeles; Dan Nelson, Herschel Walker and Hugh Hewitt at the Biden Inflation event in Atlanta; Mike Gallagher and Sebastian Gorka with Arizona Congressman Andy Biggs at Crisis at the Border in Phoenix; Sebastian Gorka at Unmasked in Sacramento. CENTER, CLOCKWISE FROM TOP RIGHT: Mike Gallagher broadcasting with Sebastian Gorka at CPAC; Colonel Allen West at Freedom Summit in Chicago; Sebastian Gorka, Larry Elder, Michelle Malkin, Phil Cowan and Mark Durkin at War for America's Soul in Sacramento; Crowd at Decision 2016 in Philadelphia; Dennis Prager on the Sea of Galilee in Tiberias, Israel during the Stand with Israel Tour.

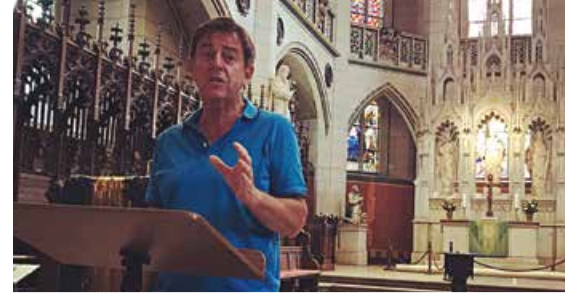




Christian Media

Providing the hope of the Gospel in
our communities and around the world

CLOCKWISE FROM TOP LEFT: Philip De Courcy at a Pastors Masters event; Matthew West and Luke Smallbone of For King & Country at a CALIBRATE worship event in Dallas; the crowd at Harvest America in Phoenix; KDAR host Brian Toohey with Nick Vujicic; Alistair Begg inside Castle Church in Germany, speaking to passengers on the Reformation cruise; Celebrate Freedom in Dallas; prayer at Celebrate Freedom. CENTER TOP: WMCA Pastors Appreciation. CENTER BOTTOM: Eric Metaxas with Dennis Quaid.



CHRISTIAN MEDIA

Local Christian Talk Radio

Our hosts on Christian Teaching & Talk stations serve as a key resource of news and information at the intersection of faith and culture.



**FAITH &
REASON** ↗

CLOCKWISE FROM TOP LEFT: WDWD & WNIV hosts Dan Ratcliffe and Rick Probst with David Crowder; WORD host Kathy Emmons with Food for the Poor in Guatemala; Crowd at Ladies Night Out event in Sacramento; Francis Chan and Joni Eareckson Tada at Impact Pastors Conference.

ATLANTA



8

FAITH TALK LIVE

Dan Ratcliffe | Rick Probst

Producers: Dan Ratcliffe & Rick Probst

WNIV-AM 970 | 3-4pm ET

WDWD-AM 590 | 10-11am ET

[@DanFTA](#) | [@RickFTA](#)

[FaithTalk970.com](#)

CHICAGO



3

THE COMMON GOOD

Brian From | Aubrey Sampson

Producer: Debbie Schreiner

WYLL-AM 1160 | 4-6pm CT

[@CommonGoodTalk](#)

[1160Hope.com](#)

COLUMBUS



35

BOB BURNEY LIVE!

Bob Burney

Producer: Bob Burney

WRFD-AM 880 & FM 104.5 | 3:30-6pm ET

[@BobBurneyLive](#)

[TheWordColumbus.com](#)

DENVER



18

CROSSWALK

Gino Geraci

Producer: Jim Nichols

KRKS-FM 94.7 | 4-6pm MT

[@947KRKS](#)

[947FMTheWord.com](#)

DETROIT



13

RUN TO WIN

Darryl Wood

Producer: Darryl Wood

WLQV-AM 1500 & FM 92.7 | 4-6pm ET

[@DarrylWoodShow](#)

[FaithTalkDetroit.com](#)

LOS ANGELES SAN DIEGO



2

SOUTHERN CALIFORNIA LIVE

Producer: Wilbert Flores (LA) & Todd Pierik (SD)

KKLA-FM 99.5 | 3-5pm PT

KPRZ-AM 1210 & FM 106.1 | 3-5pm PT

[@kkla995fm](#) | [@kprzradio](#)

[KKLA.com](#) | [KPRZ.com](#)

MINNEAPOLIS



15

CROSSWALK

Lee Michaels

Producer: Lee Michaels

KKMS-AM 980 | 5-6pm CT

[@LeeMichaelsLive](#) | [@980TheMission](#)

[AM980TheMission.com](#)

NEW YORK



1

KEVIN MCCULLOUGH RADIO

Kevin McCullough

Producer: Nick Malone

WMCA-AM 570 & FM 102.3 | 3-4pm ET

[@KMCRadio](#)

[AM570TheMission.com](#)

OXNARD



121

COMMUNITY CONNECTION

David Cruz | Brian Toohey

Producer: Brian Toohey

KDAR-FM 98.3 | 2-2:30 PT

[@KDARFM](#)

[983FMTheWord.com](#)

PHILADELPHIA



9

THE TIM DEMOSS SHOW

Tim DeMoss

Producer: Victoria Pojawis

WFIL-AM 560 | 4-5pm ET

[@AM560WFIL](#)

[WFIL.com](#)

PHOENIX



14

THE FORM SHOW

Marc Lucas

Producer: Jeremy Segal
KPXQ-AM 1360 | 5-5:30pm MT

[@FaithTalk1360](#)
[FaithTalk1360.com](#)

PHOENIX



14

MESSY MARRIAGES

Marc Lucas

Producer: Jeremy Segal
KPXQ-AM 1360 | 4pm MT

[@FaithTalk1360](#)
[FaithTalk1360.com](#)

PITTSBURGH



28

THE RIDE HOME

John Hall | Kathy Emmons

Producer: Cristie Stockdill
WORD-FM 101.5 | 4-6pm ET
[@Kathy_WordFM](#) | [@John_WordFM](#)

[WORDFM.com](#)

PORTLAND



20

THE GEORGENE RICE SHOW

Georgene Rice

Producer: James Blind
KPDQ-FM 93.9 | 4-6pm PT

[@GRiceShow](#)
[KPDQ.com](#)

PORTLAND



20

DIFFERENCE MAKERS

Mike Lee

Producer: Mike Lee
KPDQ-AM 800 & KPDQ-FM 93.9 | 1-2pm PT

[@939KPDQ](#) [@TrueTalk800](#)
[KPDQ.com](#) [TrueTalk800.com](#)

SAN FRANCISCO



4

LIFE! LINE WITH CRAIG ROBERTS

Craig Roberts

Producer: Wanda Sanchez
KFAX-AM 1100 | 5-7pm PT

[@KFAXRadio](#)
[KFAX.com](#)

SEATTLE



12

LIVE FROM SEATTLE

Tim Gaydos

Producer: Pedro Bartes
KGNW-AM 820 & FM 104.1 | 4-5:30pm PT

[@KGNW_Seattle](#)
[TheWordSeattle.com](#)

TAMPA



17

THE BILL BUNKLEY SHOW

Bill Bunkley

Producer: Brian Ekl
WTBN-AM 570 & WTWD-AM 910 3-6pm ET
WLSS-AM 930 4-5pm ET

[@BillBunkley](#)
[LetsTalkFaith.com](#)

WASHINGTON, D.C.



7

THE DON KROAH SHOW

Don Kroah

Producer: Julie Lule
WAVA-FM 105.1 | 4-6pm ET

[@DonKroah](#)
[WAVA.com](#)



CHRISTIAN MEDIA

Contemporary Christian Music

Through our CCM format, known as TheFISH® in most markets, we combine the best songs from today's Christian music artists with our on-air personalities that interact and connect with the audience through shared beliefs and values.

Our locally programmed stations are branded as fun, uplifting and encouraging—away from the noise and negativity so prevalent in today's media landscape.

SALEM CCM STATIONS

WFSH-FM 104.7 | Atlanta

WFHM-FM 95.5 | Cleveland

KBIQ-FM 102.7 | Colorado Springs

WTOH-HD2 95.9 | Columbus

KLTY-FM 94.9 | Dallas-Ft. Worth

KAIM-FM 95.5 | Honolulu

KKSP-FM 93.3 | Little Rock

KFSH-FM 95.9 | Los Angeles

WBOZ-FM 104.9 | Nashville

WFFH-FM 94.1 | Nashville

WFFI-FM 93.7 | Nashville

KFIS-FM 104.1 | Portland

KKFS-FM 103.9 | Sacramento

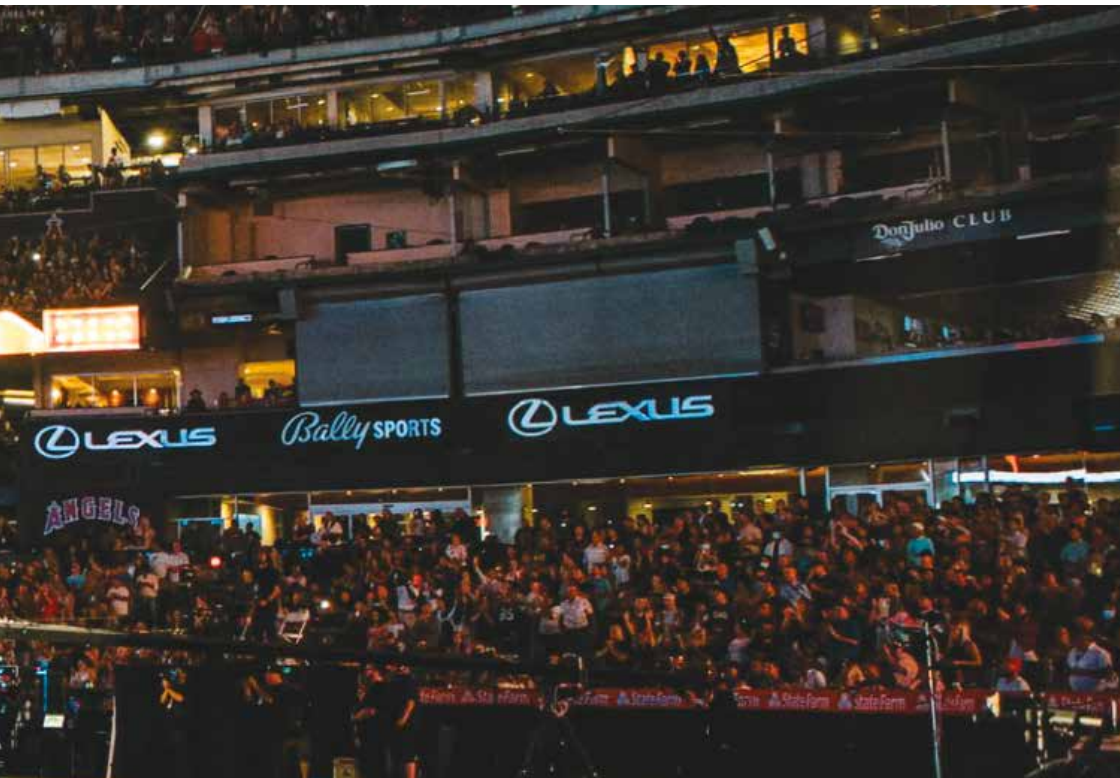
National Christian Teaching and Talk Broadcasting



Salem's 35-plus year legacy involves helping ministries spread the Gospel from coast to coast by providing deep local connections and relationships with those who share their commitment and mission. We utilize our presence in 23 of the top 25 media markets to position strategic Christian programming that has a positive, redemptive and lasting impact on our fast-changing culture.

ABOVE: Pastor Greg Laurie at the Harvest SoCal Crusade at Angel Stadium in Anaheim, CA.

OPPOSITE PAGE FROM LEFT: Dr. Robert Jeffress encourages local pastors in Houston; A special 40-year anniversary presentation to Insight for Living's Chuck and Cynthia Swindoll along with Insight's EVP Tom Hayes and Salem's Chris Gould.



TOP NATIONAL PROGRAMS

Allen Jackson Ministries	Pastor Rick's Daily Hope
A New Beginning	Pathway to Victory
Christian Advocates Serving Evangelism	PowerPoint Ministries
Destined for Victory	Real Life Radio
Discovering The Jewish Jesus	Saving America Radio with Charlie Kirk
Dr. James Dobson's Family Talk	SEKULOW
FamilyLife Ministries	Shalom Ministries International
Focus on the Family	Somebody Loves You Radio
Gospel in Life	The Alliance of Confessing Evangelicals
Grace to You	The FLOT Line
Harvest Ministries	The Grace Message
Haven Ministries	The Lutheran Hour
Hope for the Heart	The Narrow Path
In Touch Ministries	The Urban Alternative
Insight for Living	The Voice of the Martyrs
Jay Sekulow	Thru the Bible
Key Life	Truth For Life
Know the Truth	Turning Point for God
Leading The Way	Unlimited Grace
Living on the Edge	Winning Walk Family
Love Worth Finding	World Missionary Evangelism
Ministry in the Marketplace	Worship & the Word
New Life Ministries	

Encouraging and equipping Americans on air, online and in their communities.

THE CHRISTIAN OUTLOOK



**DON
KROAH**



**ERIC
METAXAS**



**GENO
GERACI**



**GEORGENE
RICE**



**KEVIN
McCULLOUGH**

A nationally syndicated weekend program and podcast that helps listeners sort through a variety of issues in our fast-changing world—all in a way that honors their Christian faith. Each week listeners hear from Salem's top talent on Christian Teaching & Talk stations.

Heard on over 70 stations nationwide

18 stations in top 10 markets

33 stations in top 25 markets

 podcast via iTunes, Google Play and more
ChristianOutlook.com



I've been privileged to be among the talented lineup of hosts on "The Christian Outlook" for over a decade now. On the program and the podcast, you get insight from guests you can trust on the issues believers are sorting through today."

—DON KROAH, WAVA, WASHINGTON, D.C.

CHRISTIAN MEDIA SYNDICATION



The industry's leading provider
of Christian music programming,
with today's top talent and the most in-demand formats.

2.2 million listeners

191 stations nationwide



News as it happens. SRN News and Townhall News are
the number one news source for today's Christian and conservative
radio, including a presence in every significant population center and
in all 50 states.

2,400+ stations nationwide

**The only radio broadcast company creating and
producing network news 24/7.**



For KING & COUNTRY at Celebrate Freedom in Atlanta.

CHRISTIAN MEDIA

Christian Websites

Mobile apps include:

King James Bible (Android)

Daily Bible (Android)

Daily Bible Devotion (iOS and Android)

OnePlace (iOS and Android)

Bible Study Tools (iOS)

Bible Trivia (iOS and Android)

Websites include:

BibleStudyTools.com

Crosswalk.com

Christianity.com

iBelieve.com

OnePlace.com

GodUpdates.com

GodTube.com

LightSource.com

ChurchStaffing.com

WorshipHouseMedia.com

SermonSearch.com

Childrens-Ministry-Deals.com

BibliaVida.com



43 million monthly website visits

80 million monthly website page views

37 million monthly mobile app visits

4 million active email newsletter subscribers

44 million Facebook fans

310 million newsletters delivered every month

160,000 pastor and church leader newsletter subscribers

CHRISTIAN MEDIA

Christian Websites



GodTube.com is a video sharing platform serving as a place for Christians to enjoy faith-based, family-friendly content.

8 million monthly page views
4 million monthly unique visitors



BibleStudyTools.com is one of the largest online Bible resources with over 40 well-known translations.

39 million monthly page views
12 million monthly unique visitors



Crosswalk.com is the most visited faith-based online destination built upon four content areas: faith, family, fun and community.

20 million monthly page views
6 million monthly unique visitors

The largest faith-based audience online.

With more than 17 international websites and 52 apps for Android and iOS, Salem Web Network brands represent some of the most popular online destinations for Christians today.



CHRISTIAN MEDIA

Christian Websites



Christianity.com offers timely and relevant content from trustworthy Christian leaders and thinkers.

10 million monthly page views
1.4 million monthly unique visitors



iBelieve.com inspires Christian women with blogs, articles, devotionals, Bible studies, recipes and more.

7 million monthly page views
2 million monthly unique visitors



GodUpdates.com features inspiring articles and images that share joy, love and hope.

5 million monthly page views
3 million monthly unique visitors



OnePlace.com is the leading provider of on-demand online streaming for ministries.

4 million monthly page views
700,000 monthly unique visitors



ChristianHeadlines.com presents well-rounded reporting on today's current events and cultural trends grounded in a Christian worldview.

1 million monthly page views
500,000 monthly visitors



LightSource.com is where to watch Christian videos, TV shows and ministry programs featuring your favorite pastors, speakers and authors.

500,000 monthly page views
200,000 monthly visitors

CHRISTIAN MEDIA

Christian Websites

SALEM
Church Products



Practical online resources to meet the needs of ministries and churches in the areas of worship, sermons, teaching and employment.



31,000+ churches served weekly
280,000 email subscribers
184 countries served

1 million monthly visitors
125,000+ sermons and videos



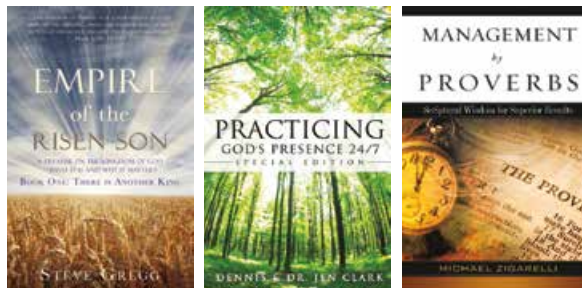
CHRISTIAN MEDIA Self-Publishing



Salem Author Services provides high-end book publishing, printing and marketing services to authors.



Xulon Press has a singular mission: amplifying truth to see lives changed. We help influencers widen their sphere of impact for Kingdom causes.



Mill City Press is a leader in general market publishing and is known for bringing traditional distribution services to the self-publishing industry—with amenities like offset printing and a warehouse distribution network.



Liberty Hill Publishing, the inaugural self-publisher for conservative books, partners with influential thought leaders across the conservative political arena.



CHRISTIAN MEDIA
Christian Podcasts

lifeaudio



Engaging Christian podcasts across a wide variety of topics that deepen relationships and strengthen faith.

Bible Study | Faith | Health | Life | Marriage | Parenting | and more...

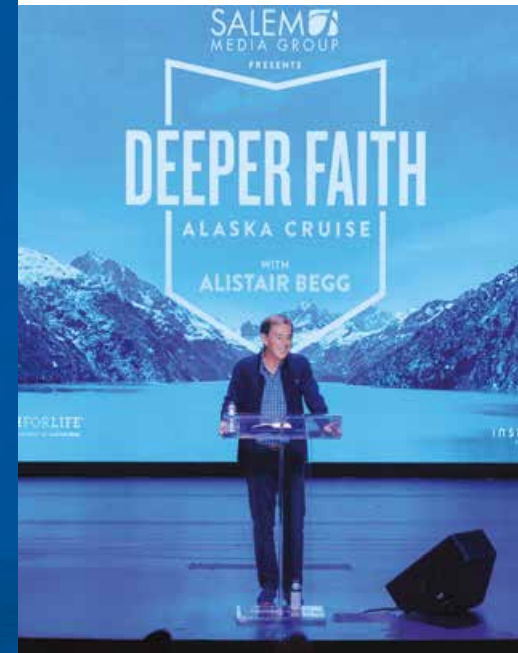


CHRISTIAN MEDIA
Christian Events



Creative events, concerts and tours in-person and online with faith-based audiences—in partnership with Salem’s Christian Teaching & Talk and Contemporary Christian Music stations.

Salem Events and Marketing also supports local ministry leaders as they serve to impact congregations in communities across our nation. We encourage and equip local ministries through Pastor’s Appreciation gatherings, Women in Ministry events, Pastor’s Masters golf outings, CALIBRATE worship conferences and more.





OPPOSITE PAGE TOP TO BOTTOM: Pastors Masters in Detroit; Alistair Begg speaking during the Deeper Faith Alaska Cruise; Pastors Appreciation in Tampa. THIS PAGE CLOCKWISE FROM TOP LEFT: Mark Hall at CALIBRATE in Dallas; For King & Country at Celebrate Freedom in Atlanta; Owen Strachan, Voddie Baucham, Charlie Kirk and Eric Metaxas at an NRB panel; Dr. Albert Mohler at Pastors Appreciation in Tampa; TheFISH Los Angeles crew with CCM artist Lauren Daigle; Experience Israel tour; Storytellers cruise with Matthew West. THIS PAGE, CENTER: Guests of the Footsteps of the Apostles cruise in Ephesus, Turkey.



SALES

Reaching Our Audience

Connecting your message to a targeted, responsive audience with influence and purchasing power.

Our media strategists utilize the best platforms in broadcast, web, digital audio streaming, podcast, print and more to craft strategies that work. The most talented media reps in the country are committed to providing meaningful, effective campaigns to touch the hearts and minds of our partners' target audiences.

REACHING OUR AUDIENCE



12 million weekly audience reach
3500 radio stations across the country

National exposure. Local results.

Salem Media Representatives is the nation's leading ad firm helping companies and organizations accomplish their advertising objectives through a tailored multi-media plan based on our clients' goals. Strategies may include audio, digital, video and event marketing advertising campaigns. We offer our clients the ability to reach a wide range of consumers through hundreds of Christian and News/Talk formatted stations, Salem Radio Network, Salem Podcast Network, Salem Influencer Network, Salem News Channel and Salem Surround.

We keep good company:



7 million followers with 18 Salem Influencers

Growing brands through responsible social media influencers.

Salem Influencer Network represents dozens of Christian YouTube, Instagram and TikTok social media influencers who are entertaining and educating millions of fans globally. Fans love Salem's social media influencers and follow their lives to gain advice on a wide range of topics including dating, relationships, marriage, parenting, fashion, cosmetics, home décor, pet care, fitness, finances, faith and travel.





SalemSurround.com

Search | Display
Mobile | Email |

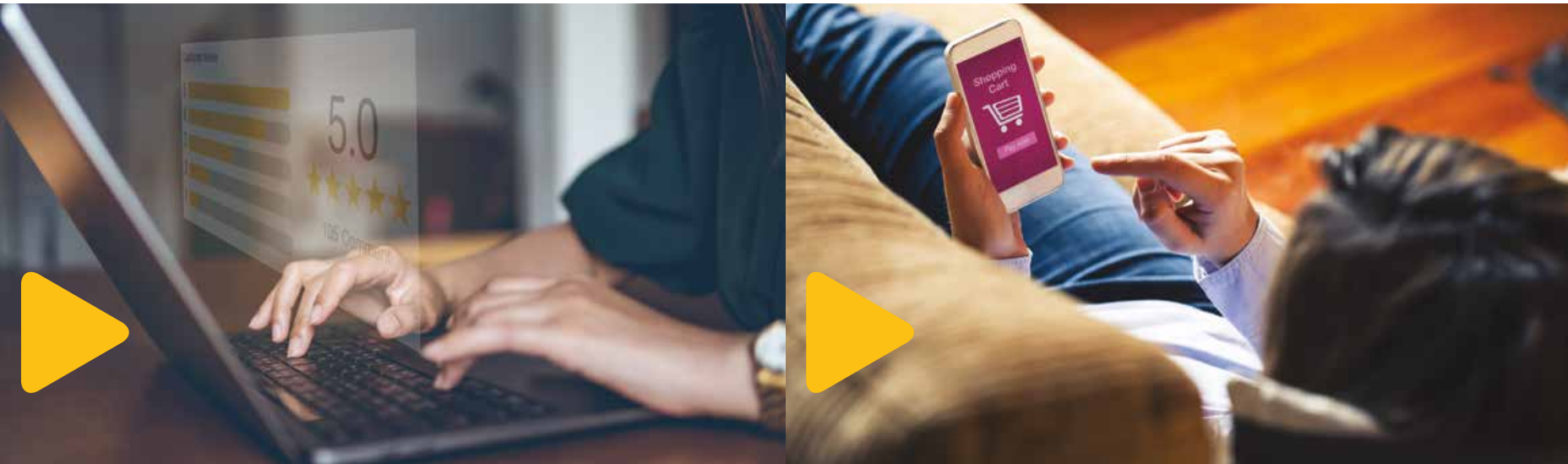
Simplifying digital marketing...

Salem Surround helps clients build “digital presence” using a targeted mix of media channels and devices—**surrounding their target audience at every stop along the path to purchase.**



AWARENESS | Awareness is marketing designed to inform potential customers of your brands, events, services or solutions. Awareness is generally considered to be the first stage of the buyer’s path to purchase.

| Audio | Video | Social | Events Digital Presence | Web Design



CONSIDERATION | Consideration is generally considered to be the middle stage of the buyer's path to purchase. During this stage, potential customers could be doing price comparisons, reading reviews or learning more about your brands, events, services or solutions.

ACTION | At this point, your potential customers have made their buying decision and they have moved to the action or purchase phase of their journey. This is generally considered to be when your prospect becomes your customer.

REACHING OUR AUDIENCE



SalemWebNetwork.com

- 42 million** Facebook fans
- 107 million** monthly app sessions
- 31 million** monthly sessions
- 15 million** email subscribers

The most interactive, responsive and engaging faith-based audience online.

The sales professionals of the **Salem Web Network** represent the nation's largest audience of Christians. Combined with the assets of Townhall Media, over 30 million believers and values-based conservatives get their news and inspiration from our writers, reporters, commentators and podcasters. Across dozens of websites and apps, our sales executives help hundreds of businesses, charities, ministries and non-profit groups reach our growing audience through compelling advertising and sponsor opportunities.

Salem Web Network has more page views than all the other major brands in the Christian online market combined. What keeps our advertisers with us is not only our numbers, but our knowledge of what works with our audience and our commitment to carefully select appropriate partners.



SalemCultivate.com

Donor cultivation tailored to you.

New from Salem Web Network, **Salem Cultivate** combines lessons learned from decades of experience in Christian media with the latest in digital fundraising and puts them to work for our valued partners. With charitable giving numbers down, donor acquisition no longer produces the results it once did. Salem Cultivate rethinks donor cultivation, connecting our partners with new donors in a more thoughtful way.

REACHING OUR AUDIENCE



Helping our partner clients reach our loyal audience of 30 million politically engaged conservatives.



Townhall

HOT AIR

RedState



BEARING ARMS

Newsletters | Dedicated Email | Display Ads
Lead Generation | Creative Design | Mobile Display

Townhall Media Sales represents the nation's largest audience of conservatives and values-oriented Christians. Across dozens of websites and apps, over 30 million loyal readers and listeners get their news from our writers, reporters, commentators and podcasters. Our sales executives help hundreds of businesses, charities, political campaigns and non-profit groups reach that audience through compelling advertising and sponsor opportunities.

Compared to the average internet user, our audience is

94% more likely to subscribe
to a political publication

74% more likely to donate
to a political party

LEADERSHIP

BOARD OF DIRECTORS

Edward G. Atsinger III
Executive Chairman
Co-Founder

Stuart Epperson, Jr.
Director

Heather Grizzle
Director

Eric H. Halvorson
Director

Richard A. Riddle
Director

Stuart W. Epperson, Sr.
Chairman Emeritus
Co-Founder

EXECUTIVE TEAM



EDWARD G. ATSINGER III

Executive Chairman

As co-founder of Salem, Mr. Atsinger provides extensive experience in radio, executive leadership, business development and insight into Salem's background and vision, while also focusing on external relationships, government affairs and leadership development.



DAVID P. SANTRELLA

Chief Executive Officer

A broadcast industry veteran, Mr. Santrella focuses on Salem's mission to serve the media needs of the audiences interested in Christian content and public policy programming with a traditional conservative focus.



DAVID A.R. EVANS

Chief Operating Officer

Mr. Evans combines traditional media and digital media in new and transformative ways to advance the efforts of Salem. His prior experience includes senior leadership positions at Warner Bros. in both Los Angeles and London.



EVAN D. MASYR

Executive Vice President and Chief Financial Officer

Mr. Masyr is responsible for the financial and accounting operations of the company. He oversees Investor Relations and manages the capital structure and financial risk and controls.



CHRISTOPHER J. HENDERSON

Executive Vice President and General Counsel

Mr. Henderson has oversight over the Legal, Real Estate, Human Resources and I.T. departments. Since joining in 2001, his valued contributions are felt broadly across the company.

BROADCAST AFFILIATES

(not shown on map)

ALASKA	95
ALABAMA	62
ARKANSAS	41
ARIZONA	115
CALIFORNIA	192
COLORADO	58
CONNECTICUT	15
DELAWARE	4
FLORIDA	119
GEORGIA	107
HAWAII	10
IOWA	49
IDAHO	30
ILLINOIS	77
INDIANA	54
KANSAS	89
KENTUCKY	61
LOUISIANA	29
MASSACHUSETTS	14
MARYLAND	25
MAINE	19
MICHIGAN	62
MINNESOTA	78
MISSOURI	103
MISSISSIPPI	32
MONTANA	69
NORTH CAROLINA	91
NORTH DAKOTA	15
NEBRASKA	47
NEW HAMPSHIRE	17
NEW JERSEY	14
NEW MEXICO	48
NEVADA	47
NEW YORK	123
OHIO	70
OKLAHOMA	50
OREGON	94
PENNSYLVANIA	183
RHODE ISLAND	3
SOUTH CAROLINA	45
SOUTH DAKOTA	34
TENNESSEE	97
TEXAS	138
UTAH	31
VIRGINIA	79
VERMONT	11
WASHINGTON	69
WASHINGTON, D.C.	1
WEST VIRGINIA	39
WISCONSIN	75
WYOMING	58
AFRICA/SOUTH AFRICA	3
AUSTRALIA	1
BERMUDA	1
CANADA	2
CAYMAN ISLANDS	2
FRANCE	7
GUAM	3
NORTH MARIANA ISLAND	1
NOVA SCOTIA	1
ST. MAARTEN	1
TURKS & CAICOS ISLANDS	2
VIRGIN ISLANDS	1
OTHER	14
TOTAL	3125

101

RADIO STATIONS NATIONWIDE

+

SATELLITE RADIO

Our radio stations are located in the top radio markets nationwide.

3

KEY DIVISIONS

- Broadcast
- Internet
- Publishing

3

STRATEGIC FORMATS

- Christian Teach & Talk
- News/Talk - The ANSWER
- Contemporary Christian Music

3125

AFFILIATE RADIO STATIONS NATIONWIDE

Extending our reach:

Approximately 3,200 radio stations—in small, medium and large markets nationwide—air Salem's programming.

BOOK PUBLISHING

• Regnery Publishing

The nation's leading publisher of conservative books for over 70 years.

• Salem Books

The Christian imprint of Regnery Publishing.

• Salem Author Services

Publishes 2,000+ books each year under Xulon Press and Mill City Press imprints. Provides a full suite of services for authors.

MOBILE APPS

Daily Bible Devotions App (iOS and Android) • King James Bible App (Android) • Daily Bible App (Android) • Bible Study Tools App (iOS) • Christian Radio App (iOS and Android) • One Place App (iOS, Android, Roku and Amazon) • Light Source App (iOS, Android, Roku and Amazon) • Citas y Mas Citas (iOS) • Biblia Portuguese Bible • Bibliya Tagalog Bible (Google Play) • Japanese Bible • La Biblia - Italian Bible (Google Play) • La Biblia Reina Valera (de estudio en Español) (iOS) • Louis Segond French Bible (Google Play) • Luther Bible German Bible (Google Play) • Spanish Bible Reina Valera (Android) • Vietnamese Bible (Google Play) • Vulgate Latin Bible (Google Play)

SALEM

MEDIA GROUP

ON AIR | ONLINE | PUBLISHING | EVENTS

saalemmedia.com



OUR RADIO STATIONS

- 30 Christian Teaching & Talk
- 31 News Talk
- 12 Contemporary Christian Music
- 3 Business Talk
- 1 Spanish Christian Teaching & Talk
- 2 Urban Gospel
- 10 Other Formats
- 6 Third-party Programming

3

STRATEGIC FORMATS

OUR CONTENT IS ALSO AVAILABLE ON THESE PLATFORMS:



SALEM BRAND EXTENSIONS

SALEM SURROUND
Digital marketing solutions

SALEM NOW
Movies, events and more...on demand

SALEM PODCAST NETWORK
Podcasts from leading Salem Media voices

SALEM NEWS
Watch today's most respected conservative voices

SALEM
Event & Marketing
Ticketed events, tours and more reaching the Salem audience

SALEM
Influencer Network
Growing brands through responsible influencers

100+

WEB PROPERTIES

The largest faith-based online audience.

MILLIONS

OF PAGE VIEWS





Broadcast | Syndication | Digital | Internet | Content Production | Publishing | Events | Sales

Corporate Headquarters | (469) 586-0080 | 6400 N. Belt Line Road | Irving, TX 75063

Principal Executive Offices | (805) 987-0400 | 4880 Santa Rosa Road | Camarillo, CA 93012

salemmedia.com | Nasdaq: SALM



GET PDF