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**MEMORANDUM RE:**

**W275BJ – TRANSFER OF CONTROL - PUBLIC NOTICE REQUIREMENTS**

**w/COPY (for ON AIR & WEBSITE)**

**47 CFR 73.3580(c)(4)(ii)**

**I. ON AIR ANNOUNCEMENTS 47 CFR 73.3580(b)(1)(i-iv)**

**COPY for on-air announcement:**

On March 4, 2025, Salem Communications Holding Corporation, licensee of W275BJ, 102.9 megahertz, Greenville, South Carolina, filed an application with the Federal Communications Commission for Transfer of Control from the Shareholders of Salem Media Group, Inc. to the New Shareholders of Salem Media Group, Inc.

Members of the public wishing to view this application or obtain information about how to file comments and petitions on the application can visit [publicfiles.fcc.gov](http://publicfiles.fcc.gov), and search in WORL's public file.

**DATE TO START AIRING: March 10, 2025 – March 14, 2025**, by FCC's Date of Release of the Acceptance Public Notice for the Application which is March 7, 2025.

**YOU MAY START AIRING THE ABOVE COPY, AS EARLY AS THE DATE OF FCC'S RELEASE OF THE ACCEPTANCE PUBLIC NOTICE (noted above); BUT NOT LATER THAN THE 5<sup>TH</sup> BUSINESS DAY FOLLOWING RELEASE OF THE ACCEPTED PUBLIC NOTICE OF THE APPLICATION.**

**FREQUENCY/TIME & DAY REQUIREMENTS:**

**SIX (6) TIMES TOTAL; AT LEAST ONE (1) TIME PER WEEK – BUT NOT MORE THAN TWO (2) TIMES PER WEEK; AIRING ONLY ON WEEKDAYS (MONDAY – FRIDAY) BETWEEN 7:00 AM & 11:00 PM; FOR 4 CONSECUTIVE WEEKS.**

**SAMPLE AIRING Schedule:**

**WEEK ONE:** Monday 10:00 am & Wednesday 4:00 pm

**WEEK TWO:** Tuesday 11:00 am & Thursday 6:00 pm

**WEEK THREE:** Friday 8:00 am

**WEEK FOUR:** Wednesday 5:00 pm

**II. WEBSITE POSTING 47 CFR 73.3580(b)(2)(i-iv)**

**WEBSITE COPY/TEXT SHOULD READ:** 47 CFR 73.3580(b)(2)(i)

On March 4, 2025, Salem Communications Holding Corporation, licensee of W275BJ, 102.9 megahertz, Greenville, South Carolina, filed an application with the Federal Communications Commission for Transfer of Control from the Shareholders of Salem Media Group, Inc. to the New Shareholders of Salem Media Group, Inc.

Members of the public wishing to view this application or obtain information about how to file comments and petitions on the application can visit:

<https://enterprise.filing.fcc.gov/dataentry/views/public/assignmentDraftCopy?displayType=html&appKey=25076ff39446eb9801944760f3930a3f&id=25076ff39446eb9801944760f3930a3f&goBack=N>

**TAB LABELED “FCC APPLICATIONS” 47 CFR 73.3580(b)(2)(ii)**

**FCC APPLICATIONS TAB MUST CONSPICUOUSLY BE LOCATED ON STATION'S WEBSITE LANDING PAGE, THEN:**

- 1- Insert COPY/TEXT above;
- 2- Provide the DATE last updated;
- 3- The COPY above already incorporates the proper link to the FCC Applications page.

**DATE TO START POSTING WEBSITE COPY:** 47 CFR 73.3580(b)(2)(iv)

**March 10, 2025 – March 14, 2025.**

**YOU MAY START POSTING THE WEBSITE COPY** (provided above), AS EARLY AS THE DATE OF FCC'S RELEASE OF THE ACCEPTANCE PUBLIC NOTICE; BUT **NOT**

**LATER THAN THE 5<sup>TH</sup> BUSINESS DAY** FOLLOWING RELEASE OF THE ACCEPTED PUBLIC NOTICE OF THE APPLICATION.

**DURATION REQUIREMENTS:**

AFTER THE FCC'S RELEASE OF THE ACCEPTANCE OF PUBLIC NOTICE DATE, YOU MUST POST THE WEBSITE COPY ABOVE FOR **A MINIMUM OF THIRTY (30) CONSECUTIVE DAYS.**

Please let me know if you have any questions.

Thank you!