

October 6, 2003



WGKA 1190AM Brings a New Sound to the Atlanta Airwaves

Monday, October 6, 2003 7:54 am PDT

ATLANTA

market not identified:

SALM

ATLANTA--([BUSINESS WIRE](#))--Oct. 6, 2003--Salem Media of Georgia, a service of Salem Communications (NASDAQ: SALM), a leading U.S. radio broadcaster, has announced the change of WGKA 1190AM to a conservative news/talk format. This change will allow Salem Communications to bring their nationally syndicated network talk show hosts to the listeners of Atlanta.

The new lineup will be as follows: Laura Ingraham LIVE 9a to noon Dennis

WGKA 1190AM Vice President and General Manager, Allen Power, commented, "We are proud to bring to WGKA such an influential and talented lineup of personalities. With the growth in listener demand for more news and talk information during these changing economic and political times, we felt this was a natural programming choice, and a great complement to our Atlanta cluster."

WGKA 1190AM is owned and operated by Salem Communications Corporation, headquartered in Camarillo, California, the leading U.S. radio broadcaster focused on religious and family themed programming. Upon the close of all announced transactions, the company will own and operate 92 radio stations, including 58 stations in the top 25 markets. In addition to its radio properties, Salem owns the Salem Radio Network, Salem Radio Representatives, Salem Web Network, and Salem Publishing.

Salem Media of Georgia

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