

June 30, 2004



Mighty Medved at the Bat; Syndicated Talk Host to Throw First Pitch

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PHILADELPHIA

PHILADELPHIA--([BUSINESS WIRE](#))--June 30, 2004--Legendary media critic and commentator Michael Medved, host of The Michael Medved Show, returns to his roots to receive a very special honor on Independence Weekend, according to WNTP-AM (990) programming/marketing manager Mark Daniels.

Medved will throw out the first pitch for NewsTalk 990's "Michael Medved Day at the Phillies(TM)" on Monday, July 5 at Philadelphia's new Citizen's Bank Park(TM). He will broadcast his nationally-syndicated radio program, The Michael Medved Show, which airs 3P-6P eastern time, that afternoon from the facility -- the newest major-league ballpark in America.

"Though he makes his home now in Seattle, Michael's a dyed-in-the-wool Phillies(TM) fan," says Daniels. "His passion for the team goes back to the 'whiz-kids' of the 1950s...through the years at Connie Mack Stadium, the World Series win...to today, when we have a pennant-quality club, playing in a brand new park. I spoke with Michael yesterday about it, and he's as excited as a child going to his first ballgame with his Dad."

July 5 also is Hatfield Phillies Franks(R) Dollar Dogs Day at the park, as the Phillies(TM) take on the archrival New York Mets(TM). For terrace-level seating in the WNTP section, ask for Erin Wade in the ticket office at 215-463-5000 ext. 5653, or log on www.NewsTalk990.com to order online.

Michael Medved is a film critic, best-selling author and nationally syndicated radio talk show host. His daily three-hour program, emphasizing the intersection of politics and pop culture, reaches more than 1.8 million listeners in 124 markets, coast to coast.

WNTP-AM is a service of Salem Communications Corporation, and The Michael Medved Show is syndicated by Salem Radio Network.

Salem Communications Corporation, headquartered in Camarillo, California, is the leading U.S. radio broadcaster focused on religious and family themes programming. Upon completion of all pending transactions, the company will own and/or operate 97 radio stations, mainly comprised of three primary formats: Christian Teaching/Talk; News/Talk; and Contemporary Christian Music. In addition to its radio properties, Salem owns the Salem Radio Network, which syndicates talk, news and music programming to over 1,600 affiliated radio stations; Salem Radio Representatives, a national sales organization; Salem Web Network, the leading Internet provider of Christian content and online streaming; and

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