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## Carl Miller Named Salem's Director of National Program Placement

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SALM

CAMARILLO, Calif.--([BUSINESS WIRE](#))--May 11, 2005--Salem Communications Corporation (Nasdaq:SALM), the leading radio broadcaster focused on Christian and family-themed programming, announced that Carl Miller has been named to the newly-created post of director of national program placement reporting to Ron Walters, vice president of national programming and ministry development. In this role, Miller will work with Salem's Christian Teaching and Talk radio stations in meeting the ongoing demands of national ministries for air time.

Ron Walters noted that Miller is uniquely qualified for this new position. "Salem's continued growth both geographically and exponentially, and the increased demand for air time by national block programming partners, solidified the need for this new role. No one could be more suited to this position than Carl Miller. As a long-time general manager in two of Salem's markets, he's the right person to help our CTT stations facilitate the on-going demands for air time. As a current host and producer, Carl is acutely aware of standards for broadcast quality, and his past agency experience developing programming for national ministry clients makes him the perfect choice for this position."

Miller has spent more than three decades in the radio industry serving in all aspects of radio production and management for broadcasters Crawford Broadcasting and Bott Radio Network. In 1982, Miller joined Ambassador Advertising in Fullerton, Calif., heading up production. There he produced more than two dozen radio programs and features for Christian radio stations. During that time, he provided voice work for national programs including Joni & Friends, Turning Point, The Art of Family Living and Grace to You, a program he continues to support today as host/announcer.

In 1989, Miller returned to radio operations joining Salem Communications' WMCA-AM in New York as operations manager. He served the New York market until 1997 when he became general manager of Salem's Cleveland, Ohio stations. In 2000, Miller returned to New York to assume the role of general manager of WMCA-AM and WWDJ-AM. Three years later, Miller relocated to Edmond, Okla., and was named director of creative services for Salem assisting National Programming with the creation of long form programming and promotional efforts.

Miller is a graduate of American Christian College in Tulsa, Okla., with a degree in Biblical Studies. He and his wife Louise reside in the Oklahoma City area.

Salem Communications Corporation (Nasdaq:SALM), headquartered in Camarillo, is the leading U.S. radio broadcaster focused on Christian and family-themed programming. Upon the close of all announced transactions, the company will own 105 radio stations, including 67 stations in 24 of the top 25 markets. In addition to its radio properties, Salem owns Salem Radio Network(R), which syndicates talk, news and music programming to approximately 1,900 affiliates; Salem Radio Representatives(TM), a national radio advertising sales force; Salem Web Network(TM), a leading Internet provider of Christian content and online streaming; and Salem Publishing(TM), a leading publisher of Christian-themed magazines. Additional information about Salem may be accessed at the company's website, [www.salem.cc](http://www.salem.cc).

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