June 30, 2005

News Talk 1380 KTKZ & KFIA 710 AM Score Big with Football Play-by-Play Contracts; Salem Communications Stations Sign Four Universities for Saturday Coverage

Thursday, June 30, 2005 11:23 am PDT
SACRAMENTO, Calif.
NASDAQ:
SALM
SACRAMENTO, Calif.--(BUSINESS WIRE)--June 30, 2005--Sacramento radio stations News Talk 1380 KTKZ-AM and KFIA 710 AM have secured the rights to broadcast the 2005 season football games from four regional universities. News Talk 1380 KTKZ will broadcast games from the California State University, Sacramento Hornets and the University of California, Berkeley Golden Bears. KFIA 710 AM will air games from the Stanford University Cardinal and the University of Nevada Wolf Pack.

"We are pleased to have the opportunity to broadcast the Fall 2005 games from four area universities representing three separate conferences," said Bob Fox, general manager of Salem Sacramento. "Each week, we will deliver complete play-by-play to the large number of alumni and fans who live in and around Sacramento. Fans no longer will have to roam around the radio dial looking for their favorite team. We will have them covered with only two AM dial positions, 710 and 1380."

Beginning September 3 and running through November 26, News Talk 1380 KTKZ and KFIA 710 will broadcast a total of 44 games on Saturday afternoons and evenings. The first game airs on September 3 with Sacramento State University taking on the Golden Bears of Cal on KTKZ at 3:30 p.m.

News Talk 1380 KTKZ and KFIA 710 AM are part of Salem Sacramento, which also includes 105.5 The Fish(R) KKFS-FM, 94.3 KSFS-FM and 103.3 KCEE-FM. Salem Sacramento is owned and operated by Salem Communications Corporation (NASDAQ:SALM), headquartered in Camarillo, Calif., the leading U.S. radio broadcaster focused on Christian and family-themed programming. Upon the close of all announced transactions, the company will own 105 radio stations, including 67 stations in 24 of the top 25 markets. In addition to its radio properties, Salem owns Salem Radio Network(R), which syndicates talk, news and music programming to approximately 1,900 affiliates; Salem Radio Representatives(TM), a national radio advertising sales force; Salem Web Network(TM), a leading Internet provider of Christian content and online streaming; and Salem

Publishing(TM), a leading publisher of Christian-themed magazines. Additional information about Salem may be accessed at the company's website, www.salem.cc.

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