

October 11, 2006



## Laurie Larson Named Program Director at Salem Sacramento

Wednesday, October 11, 2006 9:00 am PDT

SACRAMENTO, Calif.

NASDAQ:

SALM

SACRAMENTO, Calif.--([BUSINESS WIRE](#))--Tom Holiday, general manager of Salem Radio Sacramento, today announced that Laurie Larson has been named program director for the four Salem Sacramento radio stations -- 103.9 KKFS-FM The Fish®, News Talk 1380 KTKZ-AM, News Talk KTKZ 105.5 FM and teaching and talk station 710 KFIA-AM.

"Laurie brings top-tier talent, ability and leadership skills to Salem Sacramento," said Holiday. "Her combination of on-air and management experience is a great asset, and we are so pleased to have her on our team."

Larson previously served as operations manager for Salem stations 1360 KPXQ-AM and 960 KKNT-AM in Phoenix, AZ. She held on-air positions at classic rock stations KESP/KAZL/KAJM Phoenix, as well as program director, music director and on-air at 100.7 KSLX-FM. She served as program director and music director at 104.1 KKHG-FM Tucson, as music director and traffic/news reporter at KAMX Albuquerque and afternoon drive at KNYN Santa Fe.

103.9 KKFS-FM The Fish®, News Talk 1380 KTKZ-AM, News Talk KTKZ 105.5 FM and 710 KFIA-AM are owned and operated by Salem Communications Corporation (NASDAQ:SALM), a leading U.S. radio broadcaster, Internet content provider and magazine publisher targeting audiences interested in Christian and family-themed content and conservative values. In addition to its radio properties, Salem Communications owns Salem Radio Representatives™, a national radio advertising sales force; Salem Web Network™, an Internet provider of Christian content and online streaming; and Salem Publishing™, a publisher of Christian-themed magazines. Upon the close of all announced transactions, the company will own 99 radio stations, including 65 stations in 23 of the top 25 markets. Additional information about Salem may be accessed at the company's website, [www.salem.cc](http://www.salem.cc).

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