

April 17, 2007



KKOL Names Tom Clendening Program Director for KKOL

SEATTLE--(BUSINESS WIRE)--

Tom Clendening joins the team at News Talk 1300 KKOL in Seattle as program director, according to the announcement by Joe Heslet, market manager for the Salem Seattle radio cluster. Effective immediately, Clendening has responsibility for news talk programming for Seattle-Tacoma's newest news talk station.

"As a competitor of Tom Clendening's in the past, I watched him guide KTTH from a start-up five years ago, to the top-rated conservative talk station in Seattle," said Heslet. "With his guidance, KKOL will become a daily destination for the talk radio listener. We are very fortunate to have him on our team."

Clendening comes to KKOL most recently from KIRO AM and KTTH AM in Seattle where he was instrumental in developing talk format programming. His extensive experience in news and talk radio formats was also central to his roles as director of talk programming at Jones Radio Networks in Seattle, director of news and programming at KTRH AM and CBME AM in Houston, program director for WTAE AM in Pittsburgh, and news director for WBAL AM in Baltimore.

News Talk 1300 KKOL offers news and commentary from a host of key thinkers on the national landscape of politics and culture including Bill Bennett, Laura Ingraham, Dennis Prager, Michael Medved, Dennis Miller, Hugh Hewitt, Mike Gallagher and Michael Reagan. With more than 3.5 million prospective listeners in its extended coverage area, News Talk 1300 KKOL appeals to an informed, well-educated and generally affluent adult audience. More information about the station programming and personalities is available at www.1300kol.com.

In addition to KKOL 1300 AM, the Salem Seattle cluster also includes Seattle's Christian Talk 820 AM KGNW, Life at 1590 KLFE and Radio Sol 1360 AM. Salem Communications (NASDAQ:SALM) is a leading U.S. radio broadcaster, Internet content provider, magazine and book publisher targeting audiences interested in Christian and family-themed content and conservative values. In addition to its radio properties, Salem owns Salem Radio Network(R) which syndicates talk, news and music programming to approximately 2,000 affiliates; Salem Radio Representatives(TM), a national radio advertising sales force; Salem Web Network(TM), a leading Internet provider of Christian content and online streaming; and Salem Publishing(TM), a leading publisher of Christian-themed magazines. The company owns and operates approximately 100 radio stations, including 61 stations in 23 of the top 25 markets. Additional information about Salem may be accessed at the company's website, www.salem.cc.

Source: Salem Communications