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William F. Long Jr., Director of Research and Technology for Salem Web Network, Adds Responsibilities with New Post

WASHINGTON--(BUSINESS WIRE)--

Salem Communications Corporation (Nasdaq:SALM), a leading U.S. radio broadcaster, Internet content provider, magazine and book publisher targeting audiences interested in Christian and family-themed content and conservative values, today announced that William F. Long Jr., director of research and technology for Salem Web Network, has been named to the additional post of chief information security officer (CISO). In this new role, Long will analyze Salem's company-wide information security practices and will provide oversight to ensure that Salem's digital assets are properly protected.

Ken Thunberg, director of information technology for Salem, noted that Long's extensive experience in the industry made him the singular choice for this position. "Bill has more than 18 years of experience in the world of computers, multi-media and web applications and leads a team of talented IT support professionals. As a subject matter expert in Web Application development, Bill's specific and comprehensive knowledge uniquely qualify him to control and monitor this very complicated information security challenge."

Long joined Salem Web Network in 2000 as chief technology officer. He was tasked with developing and leading the IT department for the new division. Beginning with the building of SWN's programming team and management of its various computer, software and web technology initiatives, he has been an active part of the rapid growth of the online division, which now hosts and maintains over 100 web properties, including Crosswalk.com, Christianity.com, Oneplace.com and CrossDaily.com.

In 2005, Long was promoted to director of technology and research to "look ahead" to new technologies that would help the company continue to innovate and expand services for the future.

In 1992, following his studies at Virginia Commonwealth University, Long founded and operated several businesses that specialized in networking, computer hardware and software integration and technology consulting. With the rise in commercial use of the Internet, he collaborated with his wife and designer to start Ad Factory, Inc., a full-service graphic design and website hosting company. By the spring of 2000 they had designed, programmed and hosted over 80 websites for businesses and ministries in the Richmond, Va., area. Long continues to reside in Richmond.

In addition to its radio properties, Salem owns Salem Radio Network(R), which syndicates talk, news and music programming to approximately 2,000 affiliates; Salem Radio

Representatives(TM), a national radio advertising sales force; Salem Web Network(TM), a leading Internet provider of Christian content and online streaming; and Salem Publishing(TM), a leading publisher of Christian-themed magazines. The company owns approximately 100 radio stations, including 61 stations in 23 of the top 25 markets. Additional information about Salem may be accessed at the company's website, www.salem.cc.

Source: Salem Communications Corporation