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Salem Media of New York Announces New Radio Personality

NEW YORK, NY -- (MARKET WIRE) -- 12/29/08 -- WNYM (970AM) The Apple announces another addition to its distinguished cast of New York's favorite talk show hosts. Effective January 5, 2009, Dennis Miller will move his witty, intelligent show of political and social commentary to WNYM (970AM) The Apple. The show will air Monday through Friday from 11:00am to 1:00pm.

Joe D. Davis, Salem Radio Division President calls Miller one of the "brightest and funniest, but as a '9-11 conservative' he also resonates with our listeners. And yes, this is the same Dennis Miller we all remember from Saturday Night Live. We carry Dennis in many of our markets, and this is just the latest example of his growing popularity as a talk show host."

"WNYM (970AM) The Apple offers the best midday punch in New York Talk Radio with Mike Gallagher starting at 9:00am, Dennis Miller at 11:00am and Dennis Prager at 1:00pm," says Peter Thiele, Program Director. "We are thrilled to be adding Dennis Miller to the line-up on The Talk of New York."

"Advertisers are learning that WNYM (970AM) The Apple provides results, and adding the Dennis Miller Show proves that the station is attracting some of the very best programming in New York City," says Sean O'Neill, General Manager.

The Apple features talk show hosts like Mike Gallagher, Bill Bennett, Michael Medved, Hugh Hewitt, Dennis Prager, Dr. Laura Schlessinger and now Dennis Miller. The Apple is New York's newest station broadcasting at the FCC approved limit of 50,000 Watts.

Salem Communications (NASDAQ: SALM) is a leading U.S. radio broadcaster, Internet content provider, and magazine and book publisher targeting audiences interested in Christian and family-themed content and conservative values. In addition to its radio properties, Salem owns Salem Radio Network®, which syndicates talk, news and music programming to approximately 2,000 affiliates; Salem Radio Representatives(TM), a national radio advertising sales force; Salem Web Network(TM), an Internet provider of Christian content and online streaming; and Salem Publishing(TM), a publisher of Christian-themed magazines. Upon the close of all announced transactions, the company will own 94 radio stations, including 59 stations in 23 of the top 25 markets. Additional information about Salem may be accessed at the company's website, www.salem.cc.

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