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Salem Web Network Acquires WorshipHouse Media

RICHMOND, VA -- (MARKET WIRE) -- 03/29/11 -- Salem Web Network, a division of Salem Communications Corporation (NASDAQ: SALM), the leading radio broadcaster, Internet content provider and publisher targeting audiences interested in Christian family-themed content, announced that it has acquired WorshipHouse Media, a leading website providing [media resources](#) for the creative church and WorshipHouse Kids, a worship media resource for [children's ministry](#).

The addition of WorshipHouse Media and WorshipHouse Kids, both leading providers of [church media content](#), will complement Salem's portfolio of sites, including SermonSearch.com, a source for [sermon outlines and illustrations](#) for pastors, as well as ChurchStaffing.com, a tool for [church and ministry job seekers](#), and ChristianJobs.com, offering job-seekers the broadest selection of opportunities at [Christian-friendly companies and organizations](#) while giving employers access to the largest Christian audience anywhere.

"WorshipHouse Media is an excellent source of professional media for pastors and churches," said Rick Killingsworth, Salem's Executive Vice President of New Media. "We're excited about the addition of their product line to our portfolio, which will expand our reach to churches searching for tools to create dynamic and meaningful worship services."

"The visual media needs of churches only continue to increase," said Rob Thomas, Owner and President of RT Creative Group. "It's an exciting time to help equip those positioned on the frontlines with powerful resources that creatively share the gospel. With Salem's reach, there's no doubt that WorshipHouse Media, its customers and media providers will be better positioned to continue making a substantial impact for the local church."

WorshipHouse Media offers to users a multitude of [worship and small group resources](#), including movie illustrations, song tracks, worship backgrounds, small group video curriculum and worship software, to the majority of churches in America who face budget, time and in-house talent constraints. In addition, WorshipHouse Kids offers similar products that are crafted to meet the needs of [children's ministry media](#) in the church.

About Salem Communications:

Salem Communications Corporation is the largest commercial U.S. radio broadcasting company that provides programming targeted at audiences interested in Christian and family-themed radio content, as measured by the number of stations and audience coverage. Upon completion of all announced transactions, the company will own and/or operate a national portfolio of 95 radio stations in 37 markets, including 59 stations in 22 of the top 25 markets. Salem also programs the [Family Talk](#)™ Christian-themed talk format on

XM Radio, channel 170, and on SIRIUS, channel 161.

Salem owns [Salem Radio Network](#), a national radio network that syndicates talk, news and music programming to approximately 2,000 affiliated radio stations and Salem Media Representatives, a national media advertising sales firm with offices across the country.

In addition to its radio broadcast business, Salem owns a non-broadcast media division. Salem Web Network is a provider of online Christian and conservative-themed content and streaming and includes websites such as Christian faith focused Christianity.com, Questions and Answers about [Jesus Christ](#) at Jesus.org, Christian living focused Crosswalk.com®, online [Bible](#) at BibleStudyTools.com, and [Christian radio](#) ministries online at OnePlace.com. Additionally Salem owns [conservative news](#) leader Townhall.com® and [conservative political blog](#) HotAir.com, providing conservative commentary, news and blogging. Salem Publishing™ circulates Christian and conservative magazines such as Homecoming® The Magazine, YouthWorker Journal™, The Singing News, FaithTalk Magazine, Preaching and Townhall Magazine™. Xulon Press™ is a provider of [self publishing](#) services targeting the Christian audience.

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