

June 26, 2012



Largest Free Single Day Concert in America Returns for 22nd Year to Celebrate Fourth of July

Tens of Thousands of Families Will Descend Upon Southfork Ranch, Saturday, June 30th

IRVING, TX -- (Marketwire) -- 06/26/12 -- To kick off the Fourth of July celebration, tens of thousands of North Texas families will be descending on Southfork Ranch Saturday, June 30th for the 22nd annual Dallas/Fort Worth's [94.9 KLTY](#) Celebrate Freedom® concert-festival event. The event is an all-day free family event featuring today's biggest adult contemporary artists, fireworks, a large children's entertainment area, rides, exhibits, shopping, and an expansive food court.

94.9 KLTY has teamed up with Dallas/Fort Worth based Interstate Batteries for a 16th year leading the charge in providing this family event with no admission charge to the public. 94.9 KLTY is owned by [Salem Communications](#) Corporation (NASDAQ: SALM), a leading U.S. radio broadcaster, Internet content provider, and magazine and book publisher targeting audiences interested in Christian and conservative opinion content.

"This is a great way to give back to the community by providing a free family concert to commemorate the fourth of July and truly celebrate our freedom," says 94.9 KLTY's Regional Vice President and General Manager John L. Peroyea. The concert has been a part of the Summer concert scene for 22 years and will bring attendees from all over Texas and five surrounding states to enjoy a fun filled, family oriented free concert with record attendance. This year KLTY will feature six-time Grammy® Award winner Amy Grant; Aaron Shust, as well as multi-platinum selling and award winning artist Jars of Clay. Award winning artists, Kutless, Sanctus Real and Sidewalk Prophets will also perform. 20-year old singer-songwriter Jamie Grace will also be in this year's lineup. DFW represents well with several artists with roots in the metroplex including Chris August, The Afters, Dara Maclean, American Idol® contestant Jason Castro and The Michael James Band. The event will also feature Australian group For King and Country, Leeland, Jonny Diaz, Hawk Nelson and culminates with a firework show.

94.9 KLTY and Interstate Batteries Celebrate Freedom® 22 Line-Up:

- Amy Grant
- Sanctus Real
- Sidewalk Prophets
- Jamie Grace
- Aaron Shust

- Dara Maclean
- Leeland
- For King & Country
- Jars of Clay
- Kutless
- The Afters
- Chris August
- Hawk Nelson
- Jonny Diaz
- Jason Castro
- The Michael James Band

The Celebrate Freedom® Artist Village - located directly behind the stage! No other event offers the ability to interact with performers the way Celebrate Freedom® does. In the Artist Village attendees can visit their favorite performers "merchandise" booth and pick up a shirt or CD. All Celebrate Freedom® 22 performers will be signing autographs in the Celebrate Freedom® Artist Village. In addition the radio station (94.9 KLTY) will be broadcasting live from the Artist Village.

The Celebrate Freedom® Children's Village - features two entertainment sections. In one area there are free activities for the entire family and a full size stage featuring performances from Kidstand, Disney stars from the popular kids show "Ant Farm." Carlon Jeffrey "Cameron O. Parks" and Allie DeBerry "Paisely" will be performing, conducting meet and greets, and signing autographs.

The Children's Village Features:

- KidStand Performances
- Meet & Greet with Ant Farm's "Cameron" & "Paisely"
- Dallas Zoo Exotic Animal Demonstrations
- National Award Winning Cheerleaders
- "Reagan" from TV's So You Think You Can Dance
- Petting Zoo
- Hair Extensions
- Face Painting, temporary tattoos and sand Art
- Make animal masks with the Dallas Zoo

The second section of the Children's Village features a six acre inflatable amusement park featuring over fifteen rides and slide. All you can play all day is just \$20!

The Food Court - One of the great things about Celebrate Freedom® is the food! We have everything from Funnel Cakes, Hot Dogs, Barbecue, Turkey Legs, to Lemon Chills, Chick-Fil-A Chicken Sandwiches and more.

The Coca Cola Re-Imagine Recycling Showcase - At Celebrate Freedom® attendees recycle plastic bottles and cans at the Coca Cola Reimagine Showcase to help us recycle all of the cans and bottles at the event!

The Cool Zone - The Texas summertime heat can be a bit overwhelming. Hosting the event at Southfork Ranch gives us access to their wonderful event center. This is an area where

people can get out of the summertime heat as the space is air-conditioned, get something to eat and sit down to relax. There is so much to do at Celebrate Freedom® it is important for people to pace themselves.

About Salem Communications

[Salem Communications](#) Corporation is the largest commercial U.S. radio broadcasting company that provides programming targeted at audiences interested in Christian and conservative opinion content, as measured by the number of stations and audience coverage. Upon completion of all announced transactions, the company will own and/or operate a national portfolio of 97 radio stations in 37 markets, including 61 stations in 22 of the top 25 markets. Salem also programs the [Family Talk](#)™ Christian-themed talk format on SiriusXM Radio, channel 131.

Salem also owns [Salem Radio Network](#), a national radio network that syndicates talk, news and music programming to approximately 2,000 affiliated radio stations and Salem Media Representatives, a national media advertising sales firm with offices across the country.

In addition to its radio broadcast business, Salem owns an Internet and a publishing division. Salem Web Network is a provider of online Christian and conservative-themed content and streaming and includes websites such as Christian faith focused [Christianity.com](#), Questions and Answers about [Jesus Christ](#) at [Jesus.org](#), [Christian living](#) focused [Crosswalk.com](#)®, online [Bible](#) at [BibleStudyTools.com](#), [Christian videos](#) at [GodTube.com](#), a leading website providing [church media](#) at [WorshipHouseMedia.com](#) and [Christian radio](#) ministries online at [OnePlace.com](#). Additionally Salem owns [conservative](#) news leader [Townhall.com](#)® and [conservative political blog](#) [HotAir.com](#), providing conservative commentary, news and blogging. Salem Publishing™ circulates Christian and conservative magazines such as Homecoming® The Magazine, YouthWorker Journal™, The Singing News, FaithTalk Magazine, Preaching and Townhall Magazine™. Xulon Press™ is a provider of [self publishing](#) services targeting the Christian audience.

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