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Live From New York's Hotel Pennsylvania: Sliwa & Lichtman AM970 Radio Program to Broadcast Weekdays From the Hotel

CAMARILLO, CA -- (Marketwire) -- 11/21/12 -- [Salem Communications Corporation](#) (NASDAQ: SALM), a leading U.S. radio broadcaster, Internet content provider, and magazine and book publisher targeting audiences interested in Christian and conservative opinion content, announced today that New York's Hotel Pennsylvania, The World's Most Popular Hotel®, is proud to be home for live radio broadcasts of the Sliwa & Lichtman afternoon program, weekdays from 5 pm until 7 pm. The broadcast will take place within the Penn Plaza Pavilion, located just off the Hotel lobby as you enter the 7th Avenue entrance.

The Sliwa & Lichtman show is one the most entertaining radio shows. Curtis Sliwa is a New York Radio institution who has been on the radio in seemingly every daypart. Walk down the street with Curtis, everyone knows him. Jeffrey Lichtman is one of New York's elite Defense Attorneys who has an exceptionally well thought out point of view on everything. Curtis is from the streets and Jeffrey from the suites. Together, Curtis & Jeffrey are pure radio fun.

"The Iconic Hotel Pennsylvania with Curtis Sliwa and Jeffrey Lichtman broadcasting live in the Hub of Mid Town Manhattan is an extraordinary opportunity to personalize the radio experience in the digital age," says WNYM AM970 General Manager Sean O'Neill.

"Hundreds of Thousands of New Yorkers walk through this block daily and now have the opportunity to connect face to face with their favorite radio personalities."

"We are honored to host the popular Sliwa & Lichtman afternoon show live onsite at the World's Most Popular Hotel," said Jim Flynn, General Manager. "With our location in the heart of Manhattan, Sliwa & Lichtman have the perfect spot to broadcast from."

The hotel's location on 7th Avenue at 33rd Street is conveniently located across from Penn Station, Madison Square Garden and many famous tourist and shopping attractions.

[WNYM AM970 The Answer](#) was created with the idea that New Yorkers want three things on the radio: News, Opinion and Passion. With Fox News and passionate opinionated hosts like Curtis Sliwa, Jeffrey Lichtman, Dennis Miller, Michael Medved, Dennis Prager, Bill Bennett and Hugh Hewitt, WNYM AM970 The Answer discusses the biggest issues of the day from a point of view that New Yorkers can trust.

About Salem Communications

Salem Communications Corporation is the largest commercial U.S. radio broadcasting company that provides programming targeted at audiences interested in Christian and conservative opinion content, as measured by the number of stations and audience

coverage. Upon completion of all announced transactions, the company will own and/or operate a national portfolio of 99 radio stations in 38 markets, including 61 stations in 22 of the top 25 markets. Salem also programs the [Family Talk](#)™ Christian-themed talk format on SiriusXM Radio, channel 131.

Salem also owns [Salem Radio Network](#), a national radio network that syndicates talk, news and music programming to approximately 2,300 affiliated radio stations and Salem Media Representatives, a national media advertising sales firm with offices across the country.

In addition to its radio broadcast business, Salem owns an Internet and a publishing division. Salem Web Network is a provider of online Christian and conservative-themed content and streaming and includes websites such as Christian faith focused [Christianity.com](#), Questions and Answers about [Jesus Christ](#) at [Jesus.org](#), [Christian living](#) focused [Crosswalk.com](#)®, online [Bible](#) at [BibleStudyTools.com](#), [Christian videos](#) at [GodTube.com](#), a leading website providing [church media](#) at [WorshipHouseMedia.com](#) and [Christian radio](#) ministries online at [OnePlace.com](#). Additionally Salem owns [conservative](#) news leader [Townhall.com](#)® and [conservative political blog](#) [HotAir.com](#), providing conservative commentary, news and blogging. Salem Publishing™ circulates Christian and conservative magazines such as Homecoming® The Magazine, YouthWorker Journal™, The Singing News, FaithTalk Magazine, Preaching and Townhall Magazine™. Xulon Press™ is a provider of [self publishing](#) services targeting the Christian audience.

About New York's Hotel Pennsylvania

Since 1919, New York's Hotel Pennsylvania has been host to millions of visitors to Manhattan, more than any other hotel in the world. The hotel is one of only two hotels in Manhattan to earn the prestigious ENERGY STAR award, which exemplifies superior energy performance and efficiency. With 1,700 rooms and over 90,000 square feet of function and adjacent exhibit space, the hotel's location on 7th Avenue at 33rd Street is conveniently located to the Midtown business district and within walking distance to many of Manhattan's famed tourist attractions, including Times Square, the Theater District and the Empire State Building. Directly across from Penn Station and with most major subway lines within one block makes getting to and around Manhattan exceptionally easy. Reservations can be made on-line at [www.hotelpenn.com](#) or by calling 212-736-5000 or toll-free at 800-223-8585. The World's Most Popular Hotel is a registered trademark of New York's Hotel Pennsylvania.

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