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93.1 KRYP El Rey Brings Don Cheto to Mornings

CAMARILLO, CA -- (Marketwired) -- 08/01/13 -- [Salem Communications](#) Corporation (NASDAQ: SALM), a leading U.S. radio broadcaster, Internet content provider, and magazine and book publisher targeting audiences interested in Christian and conservative opinion content, announced today that the funny, creative and noted morning host, Don Cheto, can be heard from 5am until 10am, every Monday through Saturday on [93.1 El Rey](#). Cheto has been a rising star on radio, continually topping the ratings among his format competitors. His Ganga style music video has garnered over 3.5 million views alone. 93.1 KRYP's Program Director Carlos Tovias says, "We are extremely excited to bring LA's Number One Morning Show Host to Portland and are confident that his unique perspective and comedic talents will give El Rey listeners a fun start to their workday. Don Cheto can also be seen on Estrella TV Network's highly rated show 'Tengo Talento Mucho Talento.'"

Over the past 7 years, Salem Communications owned and operated 93.1 KRYP, El Rey has been the dominant player in bringing the best programming to the Hispanic community in the Portland/ Vancouver/ Salem area.

About Salem Communications

Salem Communications Corporation is the largest commercial U.S. radio broadcasting company that provides programming targeted at audiences interested in Christian and conservative opinion content, as measured by the number of stations and audience coverage. Upon completion of all announced transactions, the company will own and/or operate a national portfolio of 99 radio stations in 38 markets, including 61 stations in 22 of the top 25 markets. Salem also programs the [Family Talk](#)™ Christian-themed talk format on SiriusXM Radio, channel 131. Additionally the company operates [ChristianRadio.com](#).

Salem also owns [Salem Radio Network](#), a national radio network that syndicates talk, news and music programming to approximately 2,400 affiliated radio stations and Salem Media Representatives, a national media advertising sales firm with offices across the country.

In addition to its radio broadcast business, Salem owns an Internet and a publishing division. Salem Web Network is a provider of online Christian and conservative-themed content and streaming and includes websites such as Christian faith focused Christianity.com, Questions and Answers about [Jesus Christ](#) at Jesus.org, [Christian living](#) focused Crosswalk.com®, online [Bible](#) at BibleStudyTools.com, [Christian videos](#) at GodTube.com, a leading website providing [church media](#) at WorshipHouseMedia.com and [Christian radio](#) ministries online at OnePlace.com. Additionally Salem owns [conservative](#) news leader Townhall.com™ and [conservative political blog](#) HotAir.com, providing conservative commentary, news and blogging. Salem Publishing™ circulates Christian and conservative magazines such as Homecoming® The Magazine, YouthWorker Journal™, The Singing News, FaithTalk Magazine, Preaching and Townhall Magazine™. Xulon Press™ is a provider of [self-](#)

[publishing](#) services targeting the Christian audience.

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