

August 16, 2013



Salem Communications and Xulon Press Announce FreeChristianPublishing.com -- First of Its Kind Christian Publishing Solution

ORLANDO, FL -- (Marketwired) -- 08/16/13 -- [Salem Communications](#) Corporation (NASDAQ: SALM) and [Xulon Press](#) announced today the creation of a first of its kind free book publishing solution for Christian writers. [FreeChristianPublishing.com](#) will provide authors who seek a do-it-yourself publishing experience with a suite of proprietary online production and design tools, access to full scale print and eBook distribution to over 75,000 retail outlets worldwide, as well as extensive marketing services and opportunities.

"We are excited to offer authors a self-service publishing solution that not only provides the ultimate level of control over their publishing journey, but also dramatically lowers the cost of bringing a book to market," said Chad Nykamp, Vice President and General Manager of Salem Communications' book publishing division. "The new service will bridge the gap between the limited choices of current self-service tools, and other full service options."

Designed for the author who is able to prepare their manuscript and cover for print, the most expensive part of the book publishing process is eliminated. Authors will also be able to choose from a variety of additional services and support options that meet their specific needs.

Xulon Press, the oldest and largest Christian self-publisher, has a history of innovation. "Since the late 1990s, Xulon Press has been leading the way in the transformation of publishing in the Christian space," continued Nykamp. "With the launch of this new service, once again we are redefining Christian self-publishing."

FreeChristianPublishing.com will soft launch in September, with full services rolling out through 2013 and early 2014.

About Salem Communications

Salem Communications Corporation is the largest commercial U.S. radio broadcasting company that provides programming targeted at audiences interested in Christian and conservative opinion content, as measured by the number of stations and audience coverage. Upon completion of all announced transactions, the company will own and/or operate a national portfolio of 99 radio stations in 38 markets, including 61 stations in 22 of the top 25 markets. Salem also programs the [Family Talk](#)™ Christian-themed talk format on SiriusXM Radio, channel 131. Additionally the company operates [ChristianRadio.com](#).

Salem also owns [Salem Radio Network](#), a national radio network that syndicates talk, news

and music programming to approximately 2,400 affiliated radio stations and Salem Media Representatives, a national media advertising sales firm with offices across the country.

In addition to its radio broadcast business, Salem owns an Internet and a publishing division. Salem Web Network is a provider of online Christian and conservative-themed content and streaming and includes websites such as Christian faith focused Christianity.com, Questions and Answers about [Jesus Christ](#) at Jesus.org, [Christian living](#) focused Crosswalk.com®, online [Bible](#) at BibleStudyTools.com, [Christian videos](#) at GodTube.com, a leading website providing [church media](#) at WorshipHouseMedia.com and [Christian radio](#) ministries online at OnePlace.com. Additionally Salem owns [conservative](#) news leader Townhall.com™ and [conservative political blog](#) HotAir.com, providing conservative commentary, news and blogging. Salem Publishing™ circulates Christian and conservative magazines such as Homecoming® The Magazine, YouthWorker Journal™, The Singing News, FaithTalk Magazine, Preaching and Townhall Magazine™. Xulon Press™ is a provider of [self-publishing](#) services targeting the Christian audience.

Chad Nykamp
[Email Contact](#)

Michael Caryl
(855) 519-1662
[Email Contact](#)
www.FreeChristianPublishing.com

Source: Salem Communications Corporation