

January 20, 2014



Salem Names Gary Vaile as General Manager for KDIS, Little Rock, Arkansas

CAMARILLO, CA -- (Marketwired) -- 01/20/14 -- [Salem Communications](#) Corporation (NASDAQ: SALM) announced today that Gary Vaile has been named as General Manager of the company's soon-to-be acquired KDIS FM in Little Rock, Arkansas.

Vaile has spent his entire radio career in Little Rock including tenures as General Manager for three stations.

David Santrella, President of Salem's Radio Division, stated, "Gary brings the whole package to us for this market. He's a local guy with many years in radio management and ownership and he has vast experience in formats similar to our core formats. We look at Gary as a perfect fit for this new acquisition."

Vaile will begin with Salem on January 20, 2014.

About Salem Communications

Salem Communications is the largest commercial U.S. radio broadcasting company that provides programming targeted at audiences interested in Christian and conservative radio content, as measured by the number of stations and audience coverage. Upon completion of all announced transactions, the company will operate a portfolio of 102 radio stations in 39 markets, including 62 stations in 22 of the top 25 markets. Salem's portfolio includes 40 stations programmed in a Christian talk format, 27 in a conservative talk format, 12 in a contemporary Christian music format, 8 in a Spanish Christian format and 10 in a business talk format. We also program the [Family Talk™ Christian-themed talk format on XM Radio, channel 131](#) and operate [ChristianRadio.com](#) and [Conservativeradio.com](#).

Salem also owns [Salem Radio Network](#), a national radio network that syndicates Christian and conservative talk, news and music programming to approximately 2,500 affiliated radio stations, and Salem Media Representatives, a national media advertising sales firm with offices across the country.

Salem operates Salem Web Network, an online provider of Christian and conservative themed news, analysis and commentary. Christian content websites include: [Christianity.com](#), [Crosswalk.com®](#), [BibleStudyTools.com](#), [GodTube.com](#) and [GodVine.com](#), [WorshipHouseMedia.com](#) and [OnePlace.com](#). Conservative opinion websites include [Townhall.com®](#), [HotAir.com](#), [Twitchy.com](#), [Redstate.com](#) and [HumanEvents.com](#).

Salem also owns [Regnery Publishing](#), the country's leading publisher of conservative books. Salem Publishing™ circulates Christian and conservative magazines including [Homecoming®](#), [YouthWorker Journal™](#), [The Singing News](#), [Preaching](#) and [Townhall](#)

[Magazine](#)™. [Xulon Press](#)™ is a provider of [self-publishing](#) services targeting the Christian audience.

Company Contact

Evan Masyr

Executive Vice President

(805) 384-4512

Email Contact

Source: Salem Communications Corporation