

October 23, 2017



Darrel Eason – Legendary St. Louis On-Air Host and Program Director – to Program Praise 95.1 for Salem Media Group

ST. LOUIS--(BUSINESS WIRE)-- Salem Media Group, Inc. (NASDAQ:SALM), announced today that Darrel Eason – former Majic 104.9 and Hallelujah 1600 program director and nighttime host – has been named program director and morning-drive personality for the new contemporary urban gospel Praise 95.1. Eason has been a staple on the airwaves in St. Louis since November 1989.

This press release features multimedia. View the full release here:
<http://www.businesswire.com/news/home/20171023005026/en/>

Darrel Eason (Photo: Business Wire)

“Darrel’s success in R&B and urban Gospel radio is

unquestioned in St. Louis,” said Greg Lhamon, Vice President and General Manager for Salem Media Group, the parent company of Praise 95.1. “He has passion for this city and a strong desire to build a powerful urban gospel station for the African-American community. He’s the right guy for this job.”

Praise 95.1 is the first FM radio station to play contemporary Gospel music in St. Louis. The format will feature artists such as Travis Greene, Tamela Mann, Kirk Franklin, Mary Mary, Marvin Sapp, and Tasha Cobbs.

In addition to programming the station, Eason will host the morning show called, “The Morning Praise.”

“Salem Media is a mission-driven company,” Eason said, “and that allows me to perform my mission of helping to provide spiritual growth to St. Louisans through music and encouragement.”

“The Morning Praise” can be heard weekday mornings from 6 a.m. – 10 a.m. on Praise 95.1, starting on October 23rd.

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ABOUT SALEM MEDIA GROUP:

Salem Media Group is America’s leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners

and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape.

The company is the largest commercial U.S. radio broadcasting company providing Christian and conservative programming. Salem owns and/or operates 118 radio stations, with 73 stations in the top 25 media markets. Salem Radio Network ("SRN") is a full-service national radio network, with nationally syndicated programs comprising Christian teaching and talk, conservative talk, news, and music. SRN is home to many industry-leading hosts including: Hugh Hewitt, Mike Gallagher, Dennis Prager, Michael Medved, Larry Elder, Joe Walsh and Eric Metaxas.

Salem's digital media is a leading source of Christian and conservative themed news, analysis, and commentary. Salem's Christian sites include: Christianity.com®, BibleStudyTools.com, GodTube.com, GodVine.com, Crosswalk.com, ibelieve.com, churchstaffing.com, WorshipHouseMedia.com and OnePlace.com. Salem's conservative sites include Townhall.com®, RedState.com, HotAir.com, Twitchy.com, and BearingArms.com.

Salem's Regnery Publishing unit, with a history dating back to 1948, is the nation's leading independent publisher of conservative books. Having published many of the seminal works of the early conservative movement, Regnery today continues as a major publisher in the conservative space, with leading authors including: Ann Coulter, Dinesh D'Souza, Newt Gingrich, David Limbaugh, Ed Klein and Mark Steyn. Salem's book publishing business also includes Xulon Press™, a leading provider of self-publishing services for Christian authors and Mill City Press, a general market self-publisher.

Salem's Eagle Financial Publications provides general market analysis and non-individualized investment strategies from financial commentators Mark Skousen, Nicholas Vardy, Bryan Perry, Bob Carlson, Mike Turner and Jim Woods, as well as a stock screening website for dividend investors (DividendInvestor.com). The business unit's other investing websites include StockInvestor.com and RetirementWatch.com.

Eagle Wellness, through its website newportnaturalhealth.com, provides insightful health advice and is a trusted source of high quality nutritional supplements from leading health expert, Leigh Erin Connealy MD. Dr. Connealy is the medical director of one of the largest medical practices in the country where she practices integrative medicine.

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Salem Media Group, Inc.

Darrel Eason

Phone: (314) 270-0650

Fax: (314) 270-0685

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