

November 6, 2017



Salem Adds a Savvy Political Voice to Its St. Louis Talk Station

CAMARILLO, Calif.--(BUSINESS WIRE)-- [Salem Media Group](#) (NASDAQ: SALM) announced today that beginning Monday, November 13, 2017, Ed Martin will join [1380AM The Answer](#) in St. Louis as the host of "The Ed Martin Movement," heard weekday afternoons from 3pm-5pm.

This press release features multimedia. View the full release here:
<http://www.businesswire.com/news/home/20171106005157/en/>

Ed Martin (Photo: Business Wire)

"We looked at a lot of options for afternoons, but no

other host had their finger on the pulse of national, statewide, and local politics like Ed Martin," said Greg Lhamon, VP & General Manager for Salem in St. Louis. "He's smart and savvy and will force politicians to stay on their toes. And as a CNN political contributor, he brings a global perspective to talk radio that is sorely missing in St. Louis. St. Louisans will love this guy."

"The American people deserve to be heard loudly and clearly," said Ed Martin. "I am excited to join Salem in giving voice to the truth to provide the answers to the big questions facing St. Louis and our nation."

Ed Martin is the New York Times best-selling author of *The Conservative Case for Trump*. He is a CNN political contributor and has appeared on every major TV network and hundreds of radio stations. He is known as an articulate advocate of Donald Trump's policies that put Americans first.

Formally trained as a lawyer and ethicist, Ed is the hand-picked successor of Phyllis Schlafly as head of her Eagles. He was the chairman of the Missouri Republican Party and a member of the Republican National Committee from 2013-2015. He lives in St. Louis with his wife and four children.

"The Ed Martin Movement" debuts on Monday, November 13th on 1380AM and 105.3FM The Answer.

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ABOUT SALEM MEDIA GROUP:

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book and

newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape.

The company is the largest commercial U.S. radio broadcasting company providing Christian and conservative programming. Salem owns and/or operates 119 radio stations, with 74 stations in the top 25 media markets. Salem Radio Network ("SRN") is a full-service national radio network, with nationally syndicated programs comprising Christian teaching and talk, conservative talk, news, and music. SRN is home to many industry-leading hosts including: Hugh Hewitt, Mike Gallagher, Dennis Prager, Michael Medved, Larry Elder, Joe Walsh and Eric Metaxas.

Salem's digital media is a leading source of Christian and conservative themed news, analysis, and commentary. Salem's Christian sites include: Christianity.com®, BibleStudyTools.com, GodTube.com, GodVine.com, Crosswalk.com, ibelieve.com, churchstaffing.com, WorshipHouseMedia.com and OnePlace.com. Salem's conservative sites include Townhall.com®, RedState.com, HotAir.com, Twitchy.com, and BearingArms.com.

Salem's Regnery Publishing unit, with a history dating back to 1948, is the nation's leading independent publisher of conservative books. Having published many of the seminal works of the early conservative movement, Regnery today continues as a major publisher in the conservative space, with leading authors including: Ann Coulter, Dinesh D'Souza, Newt Gingrich, David Limbaugh, Ed Klein and Mark Steyn. Salem's book publishing business also includes Xulon Press™, a leading provider of self-publishing services for Christian authors and Mill City Press, a general market self-publisher.

Salem's Eagle Financial Publications provides general market analysis and non-individualized investment strategies from financial commentators Mark Skousen, Nicholas Vardy, Bryan Perry, Bob Carlson, Mike Turner and Jim Woods, as well as a stock screening website for dividend investors (DividendInvestor.com). The business unit's other investing websites include StockInvestor.com and RetirementWatch.com.

Eagle Wellness, through its website newportnaturalhealth.com, provides insightful health advice and is a trusted source of high quality nutritional supplements from leading health expert, Leigh Erin Connealy MD. Dr. Connealy is the medical director of one of the largest medical practices in the country where she practices integrative medicine.

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