

November 16, 2017



New FM Radio Station, REJOICE 96.9 FM, Offers Greenville Contemporary Urban Gospel Music 24/7

GREENVILLE, S.C.--(BUSINESS WIRE)-- [Salem Media Group Inc.](http://www.salemmedia.com) (NASDAQ: SALM) is proud to announce the launch of Rejoice 96.9 FM, a new radio station dedicated to serving Greenville 24 hours a day, seven days a week playing the best in Contemporary Urban Gospel and Inspirational programming. The station, the first of its kind on the FM band in Greenville, is bringing "Best in Class" national talent to head up its Morning Drive, Afternoon Drive and weekday Evening broadcasts.

This press release features multimedia. View the full release here:
<http://www.businesswire.com/news/home/20171116006506/en/>

Multi-award-winning gospel artist and reality TV star Erica Campbell brings her voice, inspiration, charisma and style to a new morning drive radio show on Rejoice 96.9 FM with co-host Arlen "Griff" Griffin. The four-hour, nationally syndicated morning show, *Get Up! Mornings with Erica Campbell*, set the bar for morning inspirational radio. Erica's fresh take on radio brings a diverse mix of gospel and inspirational music, star-studded interviews and practical principles to help listeners do what her mantra proclaims: *Faith Walking. Love Talking. Joy Living.* Erica, whose influence extends beyond the church to urban culture, offers exciting features to energize listeners to *Get Up!* The show made its Greenville debut November 7 and airs Monday - Friday from 6 a.m. to 10 a.m.

Erica Campbell says, "I'm grateful to be coming to Greenville to bring inspiration and great music every morning. I'm excited to *Get Up!* with Greenville! Be sure to tune in!"

Afternoons on REJOICE 96.9 FM are anchored by Stellar Award nominee and established radio personality Willie Moore Jr. Motivating listeners with inspirational music, humor, interviews, passionate discussions and more. The nationally syndicated Willie Moore Jr. Show combines entertainment and enlightenment for an afternoon program the entire family can enjoy. Willie Moore Jr. is all about making a positive impression through music, media, and family entertainment. He is a dynamic, nationally recognized speaker, singer and humanitarian who travels the world motivating people of all ages with his multiple talents. Willie uses his distinct humor and love of music to penetrate the hearts and minds of all people. Greenville can join in the praise with The Willie Moore Jr Show every weekday on REJOICE 96.9 FM from 3 p.m. - 7 p.m.!

Greenville's own Darlene McCoy hosts The Nightly Spirit with Darlene McCoy on REJOICE 96.9 FM as she reaches the hearts and minds of listeners every weekday evening through spirit-filled music, interactive features, and uplifting entertainment. Darlene moves listeners with a powerful message of love featuring exclusive interviews and more. The inspirational,

nationally syndicated radio program sets the bar featuring the very best in inspirational music uplifting listeners with engaging moments and with a focus on faith through humor, interviews, and poignant interactions from a motivational host and entertainer.

Darlene is a mother, noted recording artist, author, mentor, entrepreneur, comedian, and speaker with a bold and broad approach to today's hottest topics. She is spiritually centered with an undeniable anointing and call to reach her listeners. Darlene's show airs each weekday on REJOICE 96.9 FM from 7 p.m. - 11 p.m.

An announcement on talent who will be hosting other dayparts on REJOICE 96.9 FM is pending.

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ABOUT SALEM MEDIA GROUP:

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape.

The company is the largest commercial U.S. radio broadcasting company providing Christian and conservative programming. Salem owns and/or operates 119 radio stations, with 74 stations in the top 25 media markets. Salem Radio Network ("SRN") is a full-service national radio network, with nationally syndicated programs comprising Christian teaching and talk, conservative talk, news, and music. SRN is home to many industry-leading hosts including: Hugh Hewitt, Mike Gallagher, Dennis Prager, Michael Medved, Larry Elder, Joe Walsh and Eric Metaxas.

Salem's digital media is a leading source of Christian and conservative themed news, analysis, and commentary. Salem's Christian sites include: Christianity.com®, BibleStudyTools.com, GodTube.com, GodVine.com, Crosswalk.com, ibelieve.com, churchstaffing.com, WorshipHouseMedia.com and OnePlace.com. Salem's conservative sites include Townhall.com®, RedState.com, HotAir.com, Twitchy.com, and BearingArms.com.

Salem's Regnery Publishing unit, with a history dating back to 1948, is the nation's leading independent publisher of conservative books. Having published many of the seminal works of the early conservative movement, Regnery today continues as a major publisher in the conservative space, with leading authors including: Ann Coulter, Dinesh D'Souza, Newt Gingrich, David Limbaugh, Ed Klein and Mark Steyn. Salem's book publishing business also includes Xulon Press™, a leading provider of self-publishing services for Christian authors and Mill City Press, a general market self-publisher.

Salem's Eagle Financial Publications provides general market analysis and non-individualized investment strategies from financial commentators Mark Skousen, Nicholas Vardy, Bryan Perry, Bob Carlson, Mike Turner and Jim Woods, as well as a stock screening website for dividend investors (DividendInvestor.com). The business unit's other investing

websites include StockInvestor.com and RetirementWatch.com.

Eagle Wellness, through its website newportnaturalhealth.com, provides insightful health advice and is a trusted source of high-quality nutritional supplements from leading health expert, Leigh Erin Connealy MD. Dr. Connealy is the medical director of one of the largest medical practices in the country where she practices integrative medicine.

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Source: Salem Media Group Inc.