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Salem Media Group's Jamie Cohen to Oversee All Broadcast Digital

CAMARILLO, Calif.--(BUSINESS WIRE)-- Salem Media Group, Inc. (NASDAQ:SALM), announced today the promotion of Jamie Cohen from Vice President of Local Digital to Vice President of Broadcast Digital. In 2018, Cohen was responsible for expanding Salem's digital sales program at the local level with the successful launch of Salem Surround and will now be overseeing all aspects of the broadcast division's digital initiatives. In his new, expanded role, Cohen will lead the charge as Salem seeks to provide new audio and video digital content offerings and other digital initiatives in the coming months and years.

In addition to his continued leadership in Salem's digital sales efforts with Salem Surround, Cohen will be overseeing and guiding digital operations, content accessibility and distribution, as well as database building and monetization.

"I'm honored to be able to continue contributing to Salem's expansion into greater levels of digital content strategy," said Cohen. "With the launch of Salem Surround, we have really taken tremendous strides in strengthening our digital strategies as a company, and I'm excited to help expand even further."

"In the 15 months Jamie has worked for Salem building our digital sales model, he has proven to have a depth of understanding that goes far beyond sales," said Salem's President of Broadcast Media, Dave Santrella. "I am confident that we will see our digital efforts in the broadcast division grow and thrive under Jamie's leadership."

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ABOUT SALEM MEDIA GROUP:

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape. Learn more about Salem Media Group, Inc., at www.salemmedia.com, Facebook and Twitter (@SalemMediaGrp).

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