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A New Day Dawns in Philadelphia Radio as Philadelphia's AM 990, The Answer Makes Its Debut

CAMARILLO, Calif.--(BUSINESS WIRE)-- [Salem Media Group, Inc.](#) (NASDAQ: SALM), announced today that Philadelphia woke up to a dynamic chapter in conservative talk radio history this morning as NewsTalk 990 AM WNTP became [Philadelphia's AM 990, The Answer](#).

From politics and the culture war to traffic and weather, Philadelphia's AM 990, The Answer will do just that—provide answers and fill in the blanks. The Answer will engage listeners on what matters most to them—both as Philadelphians and as American citizens.

Newly-signed Chris Stigall, longtime Philadelphia radio personality, anchored the launch today with a brand new program, Philadelphia's Morning Answer with Chris Stigall. He'll host the program weekdays from 6am-9am, joining AM 990's impressive program line-up that also includes Mike Gallagher, Hugh Hewitt, Dennis Prager, Sebastian Gorka, Larry Elder and Eric Metaxas.

"One of the biggest thrills in my career was watching Donald Trump win Pennsylvania in 2016," says Stigall. "I can't wait to be back with the smartest audience in all of radio as we work to bring the Keystone State home again in 2020. There's never been a more exciting time in history to launch a new radio show. I'm so proud and excited to call AM990 the Answer my new home!"

Notes Phil Boyce, SVP/Director, Spoken Word Format & Salem Radio Network, "For nearly nine years, Chris Stigall held down the captain's chair on morning radio in Philly. Now we are doing the right thing and bringing him back. There could not be a more perfect time to add a new local voice to our lineup. We're all about breaking news and what to think of it. Chris is back to answer all of that and more. "

"The change to Philadelphia's AM 990 The Answer more accurately reflects what we have always desired to be as a radio station—one that always went deeper into issues that matter to all of us, one that provides answers to the many questions we all have," adds Lorenzo Caldara, General Manager, Salem Media Group Philadelphia. "With the addition of Chris Stigall in the mornings, we now have the added dimension to focus on local issues just as closely as we can on national issues. We're proud of this city, and it's time to serve it better than ever before."

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ABOUT SALEM MEDIA GROUP:

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape. Learn more about Salem Media Group, Inc., at www.salemmedia.com, Facebook and Twitter @SalemMediaGrp.

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