

July 20, 2023



Salem Media Announces New Podcast with Ben Taatjes and Jerrid Sebesta on the Senior Resource Podcast Network

IRVING, Texas--(BUSINESS WIRE)-- [Salem Media Group, Inc.](#) (NASDAQ: SALM) announced today the launch of the podcast show *Retire Repurposed* on Salem-owned [SeniorResource.com](#). *Retire Repurposed* challenges the notion that retirement is simply an end to one's working life. Instead, it's an opportunity to repurpose one's skills, passions, and experiences in a way that can impact the world in a meaningful way.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20230718445227/en/>

Ben Taatjes (Photo: Business Wire)

According to hosts, Ben Taatjes and Jerrid Sebesta, "The two most dangerous years of a person's life are the year they were born and the year they retire." That's why *Retire Repurposed* aims to provide practical advice and inspiration to help listeners navigate this important life transition.

Retire Repurposed joins Eagle Financial Publications' established lineup of retirement and investment websites and products including [RetirementWatch.com](#), [StockInvestor.com](#), and [DividendInvestor.com](#).

ABOUT BEN TAATJES

Ben has been in the financial services industry for nearly two decades. He has worked alongside thousands of families and individuals while owning and operating [Taates Financial Group](#), a retirement planning firm in west-central Minnesota. While Ben loves to work with retirees, his passion extends far beyond the numbers. This passion led to the publishing of his first book, [Repurposed: The Untold Story of Retirement in America](#) in 2017 as well as co-founding *Retire Repurposed* in 2019.

ABOUT JERRID SEBESTA

After spending 12 years as a TV meteorologist, Jerrid changed careers and moved into the financial services industry in 2014. Jerrid has a heart for teaching and continues to utilize his broadcasting background to inspire people to live with more purpose, impact, and freedom. Jerrid is a co-founder of *Retire Repurposed* and the Director of Business Development for Taates Financial Group.

ABOUT SENIORRESOURCE.COM:

SeniorResource.com is dedicated to providing content to aging adults, retirees, and their caregivers through expert articles, comprehensive guides, podcasts, and numerous resource directories. The website delivers daily educational and relatable information through its digital media mix, relevant to the 55+ community. Learn more about Senior Resource at www.seniorresource.com, [Facebook](#), [Twitter](#), and [Instagram](#).

ABOUT SALEM MEDIA GROUP:

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape. Learn more about Salem Media Group, Inc. at www.salemmedia.com, [Facebook](#) and [Twitter](#).

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20230718445227/en/>

Evan D. Masyr
Executive Vice President and Chief Financial Officer
(805) 384-4512
evan@salemmedia.com

Source: Salem Media Group