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Beth Bacall Joins Salem Music Network

CAMARILLO, Calif.--(BUSINESS WIRE)-- [Salem Media Group, Inc.](https://www.businesswire.com/news/home/20240424102453/en/) (OTCQX: SALM) announced today that Beth Bacall has joined the Salem Music Network ("SMN") based in Nashville, TN. She will host afternoons on the Today's Christian Music ("TCM") Network. SMN will also produce Bacall's four-hour show for daily syndication (Monday – Friday) beginning May 6, 2024. The Beth Bacall Show content is available for stations to air in any daypart by ftp download.

This press release features multimedia. View the full release here:
<https://www.businesswire.com/news/home/20240424102453/en/>

Beth Bacall (Photo: Business Wire)

Bacall has been an
afternoon drive host
on The Fish Atlanta

("WFSH") for the last fifteen years. She has won the Christian Music Broadcaster's ("CMB") Industry Achievement Award for outstanding and long-term contributions to the growth of Christian music radio. She has also won a Gabby Award from the Georgia Association of Broadcasters for Best On-Air Personality in 2023. When asked about being on the Salem/Todays Christian Music team Bacall stated, "I'm honored and privileged for the opportunity to be a part of this great team that extends God's love through the stories we tell and the music we play."

According to SMN Vice President of Programming Mike Blakemore, "We're thrilled to add CCM Industry legend Beth Bacall to the TCM lineup in afternoon drive. Beth is the first woman in history to win the prestigious CMB Industry Achievement award and has been doing afternoon drive at the Fish Atlanta 15 years. Now we get to share Beth's talents with the TCM network!"

For more information on adding Beth Bacall to your station, contact Greg Roberson, Affiliate Relations at 615-312-4229. Salem Music Network's FTP talent includes: The Kevin and Taylor Show, Keep the Faith with Penny, The Scott and Sam Show, and The Beth Bacall Show.

ABOUT SALEM MEDIA GROUP:

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape. Learn more about Salem Media Group, Inc. at www.salemmedia.com.

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